

November 01, 2021

BSE Limited

Corporate Relations Department,
1st Floor, New Trading Ring,
P. J. Towers, Dalal Street,
Mumbai -400 001, India
Scrip code: 532454

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai -400 051, India
Symbol: BHARTIARTL

Sub.: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Advertisement in newspapers in respect of certain matters relating to rights issue of equity shares of the Company (“Rights Issue”)

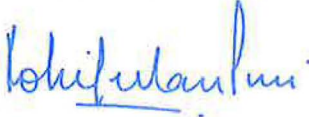
Dear Sir/ Ma'am,

We enclose copies of advertisement issued by the Company today, i.e. November 01, 2021, in respect of certain matters relating to rights issue of equity shares of the Company, in all editions of (i) Business Standard (English newspaper); and (ii) Business Standard (Hindi newspaper).

Kindly take the above on record.

Thanking you,
Yours faithfully,

For **Bharti Airtel Limited**



Rohit Krishan Puri
Deputy Company Secretary & Compliance Officer

Encl: as above

Bharti Airtel Limited

(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India

Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India

T.: +91-124-4222222, F.: +91-124-4248063, Email id: compliance.officer@bharti.in, www.airtel.com

CIN: L74899HR1995PLC095967

COMFORT INTECH LIMITED

CIN:L74110DD1994PLC001678

Registered Office: 106, Avkar Alga Nagar, Kalaria, Daman, DD 396210;

Corporate Office: A-301, Hetal Arch, S.V. Road, Malad (West), Mumbai 400064;

Phone No.: 022-6894-8500/08/09, Fax: 022-2889-2527; Email: info@comfortintech.com; Website: www.comfortintech.com

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2021

		(Rs. In Lakhs, except EPS)					
Sr. No.	Particulars	Standalone			Consolidated		
		Quarter Ended September 30, 2021	Half Year Ended September 30, 2021	Quarter Ended September 30, 2020	Quarter Ended September 30, 2021	Half Year Ended September 30, 2021	Quarter Ended September 30, 2020
		(Un-Audited)			(Un-Audited)		
1	Total Income from Operations (net)	4702.41	6891.55	2034.18	4702.41	6891.55	2034.18
2	Net Profit / (Loss) for the period (before Tax)	119.60	336.73	132.23	119.60	336.73	132.23
3	Net Profit / (Loss) for the period (after Tax)	88.19	248.43	128.05	88.19	248.43	128.05
4	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	98.30	280.59	96.88	156.59	704.89	280.50
5	Equity Share Capital (Face Value Rs.10/- Each)	3199.38	3199.38	3199.38	3199.38	3199.38	3199.38
6	Reserves (excluding revaluation reserve)	-	-	-	-	-	-
7	Earnings Per Share (Basic & Diluted)*	0.28*	0.78*	0.40*	0.46*	2.09*	0.98*
*Not Annualised							

The above is an extract of the detailed format of Consolidated and Standalone for the quarter and half year ended September 30, 2021, filed with the Stock Exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly and Half Yearly Financial Results are available on the Stock Exchange Websites www.bseindia.com and also on the Company's website at www.comfortintech.com.

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS OF
COMFORT INTECH LIMITED

SD/-
ANKUR AGRAWAL
DIRECTOR
DIN: 06408167

Place: Mumbai
Date: October 30, 2021

Q2 Highlights			
Consolidated Results		₹ Crores	
	Consolidated		Growth
	Q2FY22	Q1FY22	%
Turnover/Net Revenue	2998	2618	14%
EBIDTA	303	289	5%
Interest	106	108	-1%
PBDT (Cash Profit)	197	182	8%
Depreciation	97	96	
Profit before Tax	102	75	36%
Profit after Tax	65	44	47%

Sales
14%

PAT
47%

Admin. Office : 3, Bahadur Shah Zafar Marg, New Delhi-110 002, Fax : 91-11-23322059, Phone : 91-11-66001112, 66001122
Regd. Office : Jaykaygram, PO – Tyre Factory, Kankroli – 313 342, Rajasthan, Website : www.jktyre.com
Corporate Identity Number : L67120RJ1951PLC045966

This is not a statutory ad

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not a prospectus announcement. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 22, 2021 (the "Letter of Offer" or "LOF") and the Addendum to the Letter of Offer dated October 5, 2021 (the "Addendum") filed with the stock exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

BHARTI AIRTEL LIMITED

Our Company was originally incorporated as 'Bharti Tele-Ventures Limited' on July 7, 1995 at New Delhi, as a public limited company under the Companies Act, 1956 and a certificate of incorporation was granted to our Company by the Registrar of Companies, National Capital Territory of Delhi and Haryana ("RoC"). Our Company received the certificate of commencement of business from the RoC on January 18, 1996. Subsequently, the name of our Company was changed to 'Bharti Airtel Limited' pursuant to which a fresh certificate of incorporation was granted on April 24, 2006 by the RoC. For details of change in the Registered Office of our Company, see "General Information" on page 86 of the LOF.

Registered Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram, Haryana, 122 015, India; Tel: +91 12 4422 2222; Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India; Tel: +91 11 4666 6100
Contact Person: Mr. Rohit Krishan Puri, Deputy Company Secretary and Compliance Officer; Tel: +91 11 4666 6100; E-mail: compliance.officer@bharti.in; Website: www.airtel.in; Corporate Identity Number: L74899HR1995PLC095967

PROMOTER OF OUR COMPANY: BHARTI TELECOM LIMITED

ISSUE OF UP TO 392,287,662 PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 535 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 530 PER RIGHTS EQUITY SHARE) AGGREGATING UP TO ₹ 209,873.90 MILLION* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARES FOR EVERY 14 (FOURTEEN) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY (THE "ISSUE") ON THE RECORD DATE, THAT IS, ON TUESDAY, SEPTEMBER 28, 2021 (THE "RECORD DATE").

*Assuming full subscription and receipt of all Call Monies with respect to Rights Equity Shares

Amount payable per Rights Equity Share*	Face Value (in ₹)	Premium (₹)	Total (₹)
On Application	1.25	132.50	133.75
Two more additional calls as may be decided by the Board / Committee of the Board from time to time	3.75	397.50	401.25
Total (₹)	5.00	530.00	535.00

*For further details on Payment Schedule, see "Terms of the Issue" on page 434 of the LOF.

BASIS OF ALLOTMENT

The Board of Directors of our Company wishes to thank all its shareholders and investors for their response to the Issue which opened for subscription on October 5, 2021 and closed on October 21, 2021 and the last date for On Market Renunciation of Rights Entitlements was October 14, 2021. Out of the total 113,322 Applications for 565,217,604 Equity Shares (including 49,186 Applications for 3,218,672 Equity Shares through R-WAP, 5,319 Applications for 824,792 Equity Shares were rejected due to technical reasons as disclosed in the Letter of Offer. The total number of valid Applications received were 108,003 Applications for 564,392,812 Equity Shares, which was 143.87% of the number of Equity Shares Allotted under the Issue. In accordance with Letter of Offer and the Basis of Allotment finalised on October 27, 2021, in consultation with the Lead Managers, the Registrar to the Issue and BSE Limited, the Designated Stock Exchange for the Issue, the Company has, on October 27, 2021, allotted 392,287,662 Equity Shares to the successful Applicants. All valid Applications have been considered for Allotment.

1. Basis of Allotment

Category	No. of Applications allotted (including ASBA and R-WAP applications)	No. of Equity Shares accepted and allotted against Entitlement (A)	No. of Equity Shares accepted and allotted against Additional Equity Shares applied (B)	Total Equity Shares accepted and allotted (A+B)
Eligible Equity Shareholders	1,05,941	38,05,68,638	50,77,860 ^a	38,56,46,498
Renouncees	2,062	66,41,164	0	66,41,164
Total	1,08,003	38,72,09,802	50,77,860	39,22,87,662

^a Includes 45696 Equity Shares allotted against Fractional and Zero Entitlements

2. Information regarding Applications received (including ASBA and R-WAP applications received):

Category	Applications Received		Equity Shares Applied for			Equity Shares allotted		
	Number	Percentage (%)	Number	Value (Rs.)	Percentage (%)	Number	Value (Rs.)	Percentage (%)
Eligible Equity Shareholders	1,11,260	98.18%	55,75,62,726	74,57,40,37,232.25	98.65%	38,56,46,498	51,58,02,19,107.50	98.31%
Renouncees	2,062	1.82%	76,54,878	1,02,38,39,932.50	1.35%	66,41,164	88,82,55,685.00	1.69%
Total	1,13,322	100.00%	56,52,17,604	75,59,78,77,164.75	100.00%	39,22,87,662	52,46,84,74,792.50	100.00%

Intimations for Allotment/refund/rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on October 28, 2021. The instructions to (i) Kotak Mahindra Bank Limited ("Banker to the Issue") for processing refund through NACH/NEFT/RTGS/ direct credit for Applications made using R-WAP facility was given on October 28, 2021 and (ii) SCSSBs for unblocking of funds in case of ASBA Applications were given on October 27, 2021. The listing application was executed with BSE and NSE on October 27, 2021. The credit of Equity Shares in dematerialized form to respective demat accounts of Allottees was completed on October 28, 2021. Pursuant to the listing and trading approvals granted by BSE and NSE, the Equity Shares Allotted in the Issue will commence trading on BSE and NSE with effect from November 2, 2021. For further details, refer "Terms of Issue-Allotment Advice or Refund/ Unblocking of ASBA Accounts" on page number 458 of LOF. In accordance with the SEBI circular dated January 22, 2020, the extinguishment of Rights Entitlement has been completed on October 28, 2021.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 426 of the LOF.

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The Investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on page 430 of the LOF.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by NSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The Investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of NSE" on page 430 of the LOF.

All capitalised terms not defined herein shall carry the same meaning as ascribed to them in the Letter of Offer and the Addendum.

LEAD MANAGERS TO THE ISSUE					
AXIS CAPITAL Axis Capital Limited 1 st Floor, Axis House, C-2, Wadia International Centre Pandurang Budhkar Marg, Worli, Mumbai 400 025 Maharashtra, India Telephone: +91 22 4325 2183 E-mail: bal.rights@axiscap.in Investor Grievance E-mail: complaints@axiscap.in Website: www.axiscapital.co.in Contact Person: Harish Patel/Akash Aggarwal SEBI Registration Number: INM000012029	JPMorgan J.P. Morgan India Private Limited J.P. Morgan Tower, Off. C.S.T. Road, Kalina, Santacruz - East, Mumbai - 400098; Maharashtra, India Telephone: +91 22 6157-3000 Email: bharti_rightsisue@jpmorgan.com Investor Grievance Email: Investorsmb.jpmip@jpmorgan.com Website: www.jpmip.com Contact Person: Saarthak Soni SEBI Registration Number: INM000002970	Citigroup Global Markets India Private Limited 1202, 12 th Floor, First International Finance Centre, G-Block, C-54 & C-55, Bandra Kurla Complex, Bandra (East), Mumbai – 400 098, Maharashtra, India Telephone: +91 22 6175 9999 Email: bharti.Airtel.RightsIssue@citigroup.com Investor Grievance Email: investors.cgmb@citigroup.com Website: www.online.citibank.co.in/rhtm/citigroupglo-balscreen1.htm ; Contact Person: Nirmali Varthanthe SEBI Registration Number: INM000010718	Kotak Investment Banking Kotak Mahindra Capital Company Limited 27BKC, 1 st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400051, Maharashtra, India Telephone: +91 22 4336 0000 E-mail: bal.rights@kotak.com Investor Grievance E-mail: kmccredressal@kotak.com Website: www.investmentbank.kotak.com Contact Person: Mr. Ganesh Rane SEBI Registration Number: INM000008704	BNP PARIBAS BNP Paribas BNP Paribas House, 1-North Avenue, Maker Maxity, Bandra – Kurla Complex, Bandra (E), Mumbai 400 051 Maharashtra, India Telephone: +91 22 3370 4000 E-mail: dl.bal.rights@asia.bnpparibas.com Investor Grievance E-mail: indiainvestors.care@asia.bnpparibas.com Website: www.bnpparibas.co.in Contact Person: Soumya Guha SEBI Registration Number: INM000011534	BoFA SECURITIES BoFA Securities India Limited Ground Floor, "A" Wing One BKC, "G" Block, Bandra Kurla Complex Bandra (East), Mumbai 400 051 Maharashtra, India Telephone: +9122 6632 8000 E-mail: dg.bharti_rights@bofa.com Investor Grievance E-mail: dg.india_merchantbanking@bofa.com Contact Person: Deepa Salvi; Website: www.ml-india.com SEBI Registration No.: INM000011625
LEAD MANAGERS TO THE ISSUE			REGISTRAR TO THE ISSUE		COMPLIANCE OFFICER
Goldman Sachs (India) Securities Private Limited 951-A, Rational House, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India Telephone: +91 22 6616 9000 E-mail: bhartiartelrights2021@gs.com Investor Grievance E-mail: india-client-support@gs.com Website: www.goldmansachs.com Contact Person: Rishabh Garg SEBI Registration No.: INM000011054	HDFC BANK We understand your world HDFC Bank Limited Investment Banking Group, Unit No. 401 & 402, 4 th Floor, Tower B, Peninsula Business Park, Lower Parel, Mumbai 400 013; Maharashtra, India Telephone: +91 22 3395 8233 E-mail: bal.rights@hdfcbank.com Investor Grievance E-mail: investor.redressal@hdfcbank.com Website: www.hdfcbank.com Contact Person: Harsh Thakkar / Ravi Sharma SEBI Registration No.: INM000011252	ICICI Securities ICICI Securities Limited ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025; Maharashtra India Telephone: +91 22 6807 7100 E-mail: bharti.rights2021@icicisecurities.com Investor Grievance E-mail: customer.care@icicisecurities.com Website: www.icicisecurities.com Contact Person: Sameer Purohit / Akhil Mohod SEBI Registration Number: INM000011179	JM FINANCIAL JM Financial Limited 7 th Floor, Energy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India Telephone: +91 22 6630 3030; +91 22 6630 3262 E-mail: airtel.rights@jmfml.com Investor Grievance Email: grievance.idb@jmfml.com Website: www.jmfml.com Contact Person: Prachee Dhuri SEBI Registration Number: INM000010361	KFINTECH KFin Technologies Private Limited (Formerly known as Karvy Fintech Private Limited) Address: Selenium, Tower B, Plot No- 31 and 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddi 500 032; Telangana, India. Telephone Number: +91 40 6716 2222; Fax: +91 40 2343 1551; Toll free number: 18003094001; Website: www.kfintech.com ; Email: bhartiartelrights@kfintech.com ; Investor grievance e-mail: enward.ris@kfintech.com ; Contact Person: M Murali Krishna; SEBI Registration No.: INR000000221	Mr. Rohit Krishan Puri Deputy Company Secretary and Compliance Officer Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070; India Telephone: +91 11 4666 6100; E-mail: compliance.officer@bharti.in Investors may contact the Registrar to the Issue or our Deputy Company Secretary and Compliance Officer for any pre-issue or post-issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSSB giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/first holder, folio number or demat account, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For grievances relating to the R-WAP process, Investors may access the frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors will be available on the website of the Registrar (https://rights.kfintech.com) and our Company (www.airtel.in). Further, they may contact the Registrar on its helpline number provided for guidance on the Application process and resolution of difficulties is +91 40 6716 2222.

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

Date: October 29, 2021
Place: New Delhi

For BHARTI AIRTEL LIMITED
Sd/-
Rohit Krishan Puri
Deputy Company Secretary and Compliance Officer

Bharti Airtel Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make a rights issue of its Equity Shares and has filed the Letter of Offer dated September 22, 2021 ("LOF") with the Securities and Exchange Board of India and the Stock Exchanges. The LOF is available on the websites of SEBI at www.sebi.gov.in, BSE at www.bseindia.com and NSE at www.nseindia.com and on the websites of the Lead Managers to the Issue i.e. Axis Capital Limited (www.axiscapital.co.in), J.P. Morgan India Private Limited (www.jpmip.com), Citigroup Global Markets India Private Limited (www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm), Kotak Mahindra Capital Company Limited (www.investmentbank.kotak.com), BNP Paribas (www.bnpparibas.co.in), BoFA Securities India Limited (www.ml-india.com), Goldman Sachs (India) Securities Private Limited (<http://www.goldmansachs.com>), HDFC Bank Limited (www.hdfcbank.com), ICICI Securities Limited (www.icicisecurities.com), JM Financial Limited (www.jmfml.com). Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the section "Risk Factors" on page 22 of the LOF for details of the same.

The Rights Entitlements and Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act") or under any securities laws of any state or other jurisdiction of the United States of America (the "United States" or "U.S.") and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly, within the United States or to or for the account or benefit, of U.S. persons (as defined in Regulation S under the Securities Act ("Regulation S")) except pursuant to an applicable exemption from, or a transaction not subject to, the registration requirements of the Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States.

मैरिको के लिए मार्जिन दबाव घटने के आसार

राम प्रसाद साहू
नई दिल्ली, 31 अक्टूबर

अपने कई मुख्य सेगमेंटों में शानदार वृद्धि की मदद से मैरिको का सितंबर तिमाही में वित्तीय प्रदर्शन बाजार अनुमानों के अनुरूप रहा। कंपनी ने सितंबर तिमाही में समेकित राजस्व में सालाना आधार पर 21.6 प्रतिशत की वृद्धि दर्ज की। कंपनी के राजस्व में 77 प्रतिशत योगदान रखने वाले घरेलू व्यवसाय ने शानदार 24 प्रतिशत की वृद्धि दर्ज की, हालांकि घरेलू सेगमेंट के लिए बिक्री वृद्धि 8 प्रतिशत पर कमजोर रही।

हेयर ऑयल सेगमेंट में, पैराशूट ने

18 प्रतिशत की वृद्धि दर्ज की, और इसमें से ज्यादातर योगदान बिक्री में 7 प्रतिशत तक सुधार का रहा। सभी बाजारों में मजबूत पैट से पैराशूट खंड में बाजार भागीदारी 180 आधार अंक तक बढ़ी। आईसीआईसीआई डायरेक्ट रिसर्च के संज्ञय मान्याल के अनुसार, आगामी प्रदर्शन के लिए मुख्य बदलावों में पैराशूट में बाजार भागीदारी वृद्धि भी शामिल है, लेकिन क्षेत्रीय ब्रांडों को तेज जिंस कीमत उतार-चढ़ाव से निपटने में मुश्किल का सामना करना पड़ रहा है। वैल्यू एडेड हेयर ऑयल्स सेगमेंट (वीएएचओ) में 16 प्रतिशत वृद्धि की मजबूत बिक्री से मदद मिली थी। वीएएचओ सेगमेंट में 40 आधार अंक की तेजी मिड और

प्रोमियम सेगमेंटों में मजबूती की वजह से दर्ज की गई थी। सफोला खाद्य तेल खंड का प्रदर्शन सुस्त रहा, क्योंकि यह खाद्य तेल कीमतों में उतार-चढ़ाव की वजह से प्रभावित हुआ। हालांकि सफोला फूड्स ने ओट्स में 36 प्रतिशत की तेजी के साथ 70 प्रतिशत की वृद्धि दर्ज की गई। जहां फूड ब्रांडों में ई-कॉमर्स और आधुनिक चैनलों के जरिये अच्छी तेजी आई, वहीं कंपनी का ध्यान अब सामान्य व्यापार पर भी बना हुआ है जिससे उसे विकास के अगले चरण को मजबूत बनाने में मदद मिलेगी। कंपनी वित्त वर्ष 2022 में फूड पोर्टफोलियो में 500 करोड़ रुपये के राजस्व आंकड़े को छूने की राह पर तेजी

से बढ़ रही है, जबकि उसने वित्त वर्ष 2024 तक इस व्यवसाय को बढ़ाकर 850-1,000 करोड़ रुपये पर पहुंचाने का लक्ष्य रखा है। ओट्स के अलावा, खाद्य व्यवसाय में, शहद, सोया चंक और च्यवनप्राश शामिल हैं। प्रबंधन ने कहा है कि उसके 90 प्रतिशत पोर्टफोलियो ने बाजार भागीदारी वृद्धि दर्ज की है। जहां भागीदारी वृद्धि सकारात्मक है और ग्रामीण की रफ्तार शहरी वृद्धि से ज्यादा रही है, वहीं कंपनी ने कहा है कि ग्रामीण वृद्धि में कुछ नरमी आई है। अंतर्राष्ट्रीय व्यवसाय में, वियतनाम को छोड़कर अन्य क्षेत्रों ने अर्च्चीवृद्धि दर्ज की, बांग्लादेश और मेना क्षेत्र ने 16-20 प्रतिशत की वृद्धि को

बढ़ावा दिया। भले ही बिक्री मजबूत रही, लेकिन कच्चे माल की ऊंची कीमतों से मार्जिन पर दबाव पड़ा। ऊंची उत्पादन लागत की वजह से सकल मुलाफा सालाना आधार पर 560 आधार अंक घटकर 42.5 प्रतिशत रह गया। खासकर राइस ब्रान और पैकेजिंग मैटेरियल में बड़ी तेजी दर्ज की गई। हालांकि सकारात्मक बात यह रही कि कोपरा (हेयर ऑयल सेगमेंट के लिए उत्पादन सामग्री) कीमतें एक साल पहले की अवधि के मुकाबले 5 प्रतिशत और तिमाही आधार पर 11 प्रतिशत नीचे आईं। कंपनी ने संकेत दिया है कि खाद्य तेल पर आयात शुल्क में कमी से भविष्य में कीमतों में नरमी लाने में मदद मिलेगी।




■ हालांकि ऊंचे मूल्यांकन की वजह से अल्पावधि में तेजी सीमित हो सकती है

■ कंपनी वित्त वर्ष 2022 में फूड पोर्टफोलियो में 500 करोड़ रुपये के राजस्व आंकड़े को छूने की राह पर तेजी से बढ़ रही है

इससे दिसंबर तिमाही में सकल मार्जिन सुधारने में मदद मिल सकती है। मार्च तिमाही में परिचालन मार्जिन में सुधार आने की संभावना है, क्योंकि तीसरी तिमाही में विज्ञापन खर्च बढ़ेगा। अल्पावधि में मार्जिन दबाव को देखते हुए, सीएलएसए ने वित्त वर्ष 2022 के लिए आय अनुमानों में 6 प्रतिशत तक

की कमी की है। प्रभुदास लीलाधर के विश्लेषक अमनीश अग्रवाल भी मैरिको के मध्यावधि परिदृश्य पर सकारात्मक आने की संभावना है, क्योंकि तीसरी तिमाही में विज्ञापन खर्च बढ़ेगा। अल्पावधि में मार्जिन दबाव को देखते हुए, सीएलएसए ने वित्त वर्ष 2022 के लिए आय अनुमानों में 6 प्रतिशत तक

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not a prospectus announcement. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 22, 2021 (the "Letter of Offer" or "LOF") and the Addendum to the Letter of Offer dated October 5, 2021 (the "Addendum") filed with the stock exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").



BHARTI AIRTEL LIMITED

Our Company was originally incorporated as 'Bharti Tele-Ventures Limited' on July 7, 1995 at New Delhi, as a public limited company under the Companies Act, 1956 and a certificate of incorporation was granted to our Company by the Registrar of Companies, National Capital Territory of Delhi and Haryana ("RoC"). Our Company received the certificate of commencement of business from the RoC on January 18, 1996. Subsequently, the name of our Company was changed to 'Bharti Airtel Limited' pursuant to which a fresh certificate of incorporation was granted on April 24, 2006 by the RoC. For details of change in the Registered Office of our Company, see "General Information" on page 86 of the LOF.

Registered Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram, Haryana, 122 015, India; **Tel:** +91 12 4422 2222; **Corporate Office:** Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India; **Tel:** +91 11 4666 6100
Contact Person: Mr. Rohit Krishan Puri, Deputy Company Secretary and Compliance Officer; **Tel:** +91 11 4666 6100; **E-mail:** compliance.officer@bharti.in; Website: www.airtel.in; **Corporate Identity Number:** L74899HR1995PLC095967

PROMOTER OF OUR COMPANY: BHARTI TELECOM LIMITED

ISSUE OF UP TO 392,287,662 PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 535 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 530 PER RIGHTS EQUITY SHARE) AGGREGATING UP TO ₹ 209,873.90 MILLION* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARES FOR EVERY 14 (FOURTEEN) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY (THE "ISSUE") ON THE RECORD DATE, THAT IS, ON TUESDAY, SEPTEMBER 28, 2021 (THE "RECORD DATE").

*Assuming full subscription and receipt of all Call Monies with respect to Rights Equity Shares

Amount payable per Rights Equity Share*	Face Value (in ₹)	Premium (₹)	Total (₹)
On Application	1.25	132.50	133.75
Two more additional calls as may be decided by the Board / Committee of the Board from time to time	3.75	397.50	401.25
Total (₹)	5.00	530.00	535.00

*For further details on Payment Schedule, see "Terms of the Issue" on page 434 of the LOF.

BASIS OF ALLOTMENT

The Board of Directors of our Company wishes to thank all its shareholders and investors for their response to the Issue which opened for subscription on October 5, 2021 and closed on October 21, 2021 and the last date for On Market Renunciation of Rights Entitlements was October 14, 2021. Out of the total 113,322 Applications for 565,217,604 Equity Shares (including 49,186 Applications for 3,218,672 Equity Shares through R-WAP, 5,319 Applications for 824,792 Equity Shares were rejected due to technical reasons as disclosed in the Letter of Offer. The total number of valid Applications received were 108,003 Applications for 564,392,812 Equity Shares, which was 143.87% of the number of Equity Shares Allotted under the Issue. In accordance with Letter of Offer and the Basis of Allotment finalised on October 27, 2021, in consultation with the Lead Managers, the Registrar to the Issue and BSE Limited, the Designated Stock Exchange for the Issue, the Company has, on October 27, 2021, allotted 392,287,662 Equity Shares to the successful Applicants. All valid Applications have been considered for Allotment.

1. Basis of Allotment

Category	No. of Applications allotted (including ASBA and R-WAP applications)	No. of Equity Shares accepted and allotted against Entitlement (A)	No. of Equity Shares accepted and allotted against Additional Equity Shares applied (B)	Total Equity Shares accepted and allotted (A+B)
Eligible Equity Shareholders	1,05,941	38,05,68,638	50,77,860*	38,56,46,498
Renouncees	2,062	66,41,164	0	66,41,164
Total	1,08,003	38,72,09,802	50,77,860	39,22,87,662

*Includes 45696 Equity Shares allotted against Fractional and Zero Entitlements

2. Information regarding Applications received (including ASBA and R-WAP applications received):

Category	Applications Received		Equity Shares Applied for			Equity Shares allotted		
	Number	Percentage (%)	Number	Value (Rs.)	Percentage (%)	Number	Value (Rs.)	Percentage (%)
Eligible Equity Shareholders	1,11,260	98.18%	55,75,62,726	74,57,40,37,232.25	98.65%	38,56,46,498	51,58,02,19,107.50	98.31%
Renouncees	2,062	1.82%	76,54,878	1,02,38,39,932.50	1.35%	66,41,164	88,82,55,685.00	1.69%
Total	1,13,322	100.00%	56,52,17,604	75,59,78,77,164.75	100.00%	39,22,87,662	52,46,84,74,792.50	100.00%

Intimations for Allotment/refund/rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on October 28, 2021. The instructions to (i) Kotak Mahindra Bank Limited ("Banker to the Issue") for processing refund through NACH/NEFT/RTGS/ direct credit for Applications made using R-WAP facility was given on October 28, 2021 and (ii) SCSBs for unblocking of funds in case of ASBA Applications were given on October 27, 2021. The listing application was executed with BSE and NSE on October 27, 2021. The credit of Equity Shares in dematerialized form to respective demat accounts of Allottees was completed on October 28, 2021. Pursuant to the listing and trading approvals granted by BSE and NSE, the Equity Shares Allotted in the Issue will commence trading on BSE and NSE with effect from November 2, 2021. For further details, refer "Terms of Issue-Allotment Advice or Refund/ Unblocking of ASBA Accounts" on page number 458 of LOF. In accordance with the SEBI circular dated January 22, 2020, the extinguishment of Rights Entitlement has been completed on October 28, 2021.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 426 of the LOF.

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The Investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on page 430 of the LOF.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by NSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The Investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of NSE" on page 430 of the LOF.

All capitalised terms not defined herein shall carry the same meaning as ascribed to them in the Letter of Offer and the Addendum.

LEAD MANAGERS TO THE ISSUE					
 AXIS CAPITAL Axis Capital Limited 1 st Floor, Axis House, C-2, Wadia International Centre Pandurang Budhkar Marg, Worli, Mumbai 400 025 Telephone: +91 22 4325 2183 E-mail: bal.rights@axiscap.in Investor Grievance E-mail: complaints@axiscap.in Website: www.axiscapital.co.in Contact Person: Harish Patel/Akash Aggarwal SEBI Registration Number: INM000012029	 JPMorgan J.P. Morgan India Private Limited J.P. Morgan Tower, Off. C.S.T. Road, Kalina, Santacruz - East, Mumbai - 400098; Maharashtra, India Telephone: +91 22 6157-3000 E-mail: bharti_rightsisssue@jpmorgan.com Investor Grievance Email: Investorsrmb.jpmpl@jpmorgan.com Website: www.jpmpl.com Contact Person: Saarthak Soni SEBI Registration Number: INM000002970	 citi Citigroup Global Markets India Private Limited 1202, 12 th Floor, First International Finance Centre, G-Block, C-54 & C-55, Bandra Kurla Complex, Bandra (East), Mumbai - 400 098, Maharashtra, India Telephone: +91 22 6175 9999 Email: BhartiAirtel.RightIsIssue@Citi.com Investor Grievance Email: investors.cgmib@citigroup.com Website: www.online.citibank.co.in/rhtm/citigroupglobal baiscreen1.htm; Contact Person: Nirmiti Varkhane SEBI Registration Number: INM000010718	 kotak Investment Banking Kotak Mahindra Capital Company Limited 27BKC, 1 st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051, Maharashtra, India Telephone: +91 22 4336 0000 E-mail: bal.rights@kotak.com Investor Grievance E-mail: kmcordressal@kotak.com Website: www.investmentbank.kotak.com Contact Person: Mr. Ganesh Rane SEBI Registration Number: INM000008704	 BNP PARIBAS BNP Paribas BNP Paribas House, 1-North Avenue, Maker Maxity, Bandra - Kurla Complex, Bandra (E), Mumbai 400 051 Maharashtra, India Telephone: +91 22 3370 4000 E-mail: dl.bal.rights@asia.bnpparibas.com Investor Grievance E-mail: indiainvestors.care@asia. bnpparibas.com; Website: www.bnpparibas.co.in Contact Person: Soumya Guha SEBI Registration Number: INM000011534	 BoFA SECURITIES BoFA Securities India Limited Ground Floor, "A" Wing One BKC, "G" Block, Bandra Kurla Complex Bandra (East), Mumbai 400 051 Maharashtra, India Telephone: +9122 6632 8000 E-mail: dg.bharti_rightsis@bofa.com Investor Grievance E-mail: dg.india_merchantbanking@ bofa.com Contact Person: Deepa Salvi; Website: www.ml-india.com SEBI Registration No.: INM000011625
LEAD MANAGERS TO THE ISSUE			REGISTRAR TO THE ISSUE		COMPLIANCE OFFICER
 Goldman Sachs (India) Securities Private Limited 951-A, Rational House, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India Telephone: +91 22 6616 9000 E-mail: indiaclient-support@gs.com Investor Grievance E-mail: india-client-support@gs.com Website: http://www.goldmansachs.com Contact Person: Rishabh Garg SEBI Registration No.: INM000011054	 HDFC BANK We understand your world HDFC Bank Limited Investment Banking Group, Unit No. 401 & 402, 4 th Floor, Tower B, Peninsula Business Park, Lower Parel, Mumbai 400 013; Maharashtra, India Telephone: +91 22 3395 8233 E-mail: bal.rights@hdfcbank.com Investor Grievance E-mail: investor.redressal@hdfcbank.com Website: www.hdfcbank.com Contact Person: Harsh Thakkar / Ravi Sharma SEBI Registration No.: INM000011252	 ICICI Securities ICICI Securities Limited ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025; Maharashtra India Telephone: +91 22 6807 7100 E-mail: bharti.rights2021@icicisecurities.com Investor Grievance E-mail: customercare@icicisecurities.com Website: www.icicisecurities.com Contact Person: Sameer Purohit / Akhil Mohod SEBI Registration Number: INM000011179	 JM FINANCIAL JM Financial Limited 7 th Floor, Chergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India Telephone: +91 22 6630 3030; +91 22 6630 3262 E-mail: airtel.rights@jmfml.com Investor Grievance Email: grievance.idb@jmfml.com Website: www.jmfml.com Contact Person: Prachee Dhuri SEBI Registration Number: INM000010361	 KFINTECH KFin Technologies Private Limited (Formerly known as Karvy Fintech Private Limited) Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddi 500 032; Telangana, India. Telephone Number: +91 40 6716 2222; Fax: +91 40 2343 1551; Toll free number: 18003094001; Website: www.kfintech.com; Email: bharti.aitel.rights@kfintech.com; Investor grievance e-mail: einward.002@kfintech.com; Contact Person: M Murali Krishna; SEBI Registration No.: INR000000221	Mr. Rohit Krishan Puri Deputy Company Secretary and Compliance Officer Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070; India Telephone: +91 11 4666 6100; E-mail: compliance.officer@bharti.in Investors may contact the Registrar to the Issue or our Deputy Company Secretary and Compliance Officer for any pre-issue or post-issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the investors along with a photocopy of the acknowledgment slip. For grievances relating to the R-WAP process, investors may access the frequently asked questions and online/ electronic dedicated investor helpline for guidance on the Application process and resolution of difficulties faced by the investors will be available on the website of the Registrar (https://rights.kfintech.com) and our Company (www.airtel.in). Further, they may contact the Registrar on its helpline number provided for guidance on the Application process and resolution of difficulties is +91 40 6716 2222.

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

Date: October 29, 2021
Place: New Delhi

For **BHARTI AIRTEL LIMITED**
Sd/
Rohit Krishan Puri
Deputy Company Secretary and Compliance Officer

Bharti Airtel Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make a rights issue of its Equity Shares and has filed the Letter of Offer dated September 22, 2021 ("LOF") with the Securities and Exchange Board of India and the Stock Exchanges. The LOF is available on the websites of SEBI at www.sebi.gov.in, BSE at www.bseindia.com and NSE at www.nseindia.com and on the websites of the Lead Managers to the Issue i.e. Axis Capital Limited (www.axiscapital.co.in), J.P. Morgan India Private Limited (www.jpmpl.com), Citigroup Global Markets India Private Limited (www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm), Kotak Mahindra Capital Company Limited (www.investmentbank.kotak.com), BNP Paribas (www.bnpparibas.co.in), BoFA Securities (India) Limited (www.ml-india.com), Goldman Sachs (India) Securities Private Limited (www.goldmansachs.com), HDFC Bank Limited (www.hdfcbank.com), ICICI Securities Limited (www.icicisecurities.com), JM Financial Limited (www.jmfml.com). Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the section "Risk Factors" on page 22 of the LOF for details of the same. The Rights Entitlements and Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act") or under any securities laws of any state or other jurisdiction of the United States of America (the "United States" or "U.S.") and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly, within the United States or to or for the account or benefit, of U.S. persons (as defined in Regulation S under the Securities Act ("Regulation S")) except pursuant to an applicable exemption from, or a transaction not subject to, the registration requirements of the Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States.

Adfactors