October 1, 2021

BSE Limited  
Corporate Relations Department,  
1st Floor, New Trading Ring,  
P. J. Towers, Dalal Street,  
Mumbai-400 001, India  
Scrip code: 532454

National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai-400 051, India  
Symbol: BHARTIARTL

Sub.: Intimation as per Regulation 84 of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements), 2018 (“SEBI ICDR Regulations”) – Issue of advertisement in newspapers in respect of certain matters relating to rights issue of equity shares of the Company (“Rights Issue”)

Dear Sir/ Ma’am,

In furtherance to our communication dated August 29, 2021 and September 22, 2021 w.r.t. rights issue of partly paid-up equity shares to eligible equity shareholders of the Company as on Record Date (i.e. September 28, 2021) for an aggregate amount upto Rs. 209,873.90 million in accordance with the SEBI ICDR Regulations, as amended and other applicable laws, we enclose copies of advertisement issued by the Company today, i.e. October 1, 2021, in all editions of (i) Business Standard (English newspaper); and (ii) Business Standard (Hindi newspaper).

This intimation is issued in terms of Regulation 84 of SEBI ICDR Regulations.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For Bharti Airtel Limited  

Rohit Krishan Puri  
Deputy Company Secretary & Compliance Officer

Encl: as above
BHARTI AIRTEL LIMITED

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF BHARTI AIRTEL LIMITED OUR COMPANY OR THE "ISSUER" ONLY

ISSUE OF UP TO 737,897,672 EQUITY SHARES OF FACE VALUE OF `1 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASUAL A PRICE OF `75 PER EQUITY SHARE INCLUDING A PREMIUM OF `50 PER EQUITY SHARE AGGREGATING UP TO `209,873.90 CRORE OF NOMINAL VALUE ON BASIS OF STATEMENT OF THE ISSUE AS ON OCTOBER 5, 2021.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE OPENED ON THURSDAY, 14TH OCTOBER, 2021

LAST DATE FOR ON MARKET REDEMPTION TUESDAY, 9TH NOVEMBER, 2021

ISSUE CLOSES ON THURSDAY, 21ST OCTOBER, 2021

The Application Form can be used by the Eligible Equity Shareholders as well as the Renouncees, to make Applications in the Issue basis the Rights Entitlement credited in their respective ASBA FACILITIES for applying the Issue: In accordance with Regulation 76 of the SEBI ICDR Regulations, the ASBA Circulars, all Investors desiring to make an Application in the Issue will need to ensure that they use the relevant ASBA circulars. The ASBA FACILITY is available on the websites of SEBI at www.sebi.gov.in, BSE at www.bseindia.com and NSE at www.nseindia.com and on the websites of the Stock Exchanges of our Company.”

MAKING OF AN APPLICATION BY ELIGIBLE EQUITY SHAREHOLDERS ON PLAIN PAPER: Details of the Rights Entitlement Letter and the Abridged Letter of Offer (ALOF) are not sent to Eligible Equity Shareholders as such. Eligible Equity Shareholders are advised to visit the websites of SEBI, BSE and NSE for obtaining a copy of the LOF. Investors can access the LOF, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares and the Eligible Equity Shareholder is in possession of the LOF, the ALOF and the Application Form) through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to receive the same from the designated Stock Exchanges of our Company. The designated Stock Exchanges of our Company are:

- BSE
- NSE
- SEBI

For further details, see section - Terms of Issue - Making of an Application through ASBA.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or under any state securities laws. Accordingly, the Rights Entitlements and the Rights Equity Shares may not be offered or sold, directly or indirectly, and the LOF, ALOF and application form or any other offering material may come are required to inform themselves about and observe such restrictions.

Our Company is making the Issue on a rights basis for the Eligible Equity Shareholders of our Company. The Eligible Equity Shareholders are advised to visit the websites of SEBI, BSE and NSE for obtaining a copy of the LOF, that (i) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made, in the United States when the securities are purchased with the proceeds of such purchase, in the United States when the seller of such securities to our Company or any person acting on behalf of our Company has reason to believe, (ii) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made, in the United States when the securities are purchased with the proceeds of such purchase, in the United States when the seller of such securities to our Company or any person acting on behalf of our Company has reason to believe, (iii) such securities are not registered under any state securities laws of the United States, (iv) the securities are not listed on any national stock exchange in the United States, and (v) the securities are subject to restrictions on resale in the United States.

The LOF, ALOF and application form shall be deemed to be a document of information with respect to Eligible Equity Shareholders at their Indian address only or to the Company. The Rights Entitlements and the Rights Equity Shares have been offered and accepted for the benefit and account of the Eligible Equity Shareholders of our Company. The lead managers are not responsible for any action in any jurisdiction where such action is unauthorized or unlawful.

By virtue of these representations, undertakings and agreements, our Company and the Lead Managers are not to be and are not to be considered to be making any offer or solicitation of any offer to purchase or sell, any securities in violation of any securities or other laws or regulations, and will not accept any order for any rights entitlements or rights equity shares in any jurisdiction where such offer, solicitation, or sale would be unlawful or require any registration or qualification.

OVERRIDES: The delivery of the LOF Letter Offer (ALOF) or application form or any other offering material is at the risk of Eligible Equity Shareholders and our Company and the Lead Managers shall not be responsible for any action in any jurisdiction where such action is unauthorized or unlawful.

The issue of the Rights Entitlement Letters and the Abridged Letter of Offer and the Application Form has not been approved by SEBI, BSE or NSE. The Abridged Letter of Offer and the Application Form and any other offering material may come are not required to be submitted to SEBI, BSE or NSE. The Abridged Letter of Offer and the Application Form may come are required to inform themselves about and observe such restrictions. Our Company is making the Issue on a rights basis for the Eligible Equity Shareholders of our Company. The Eligible Equity Shareholders are advised to visit the websites of SEBI, BSE and NSE for obtaining a copy of the LOF, that (i) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made, in the United States when the securities are purchased with the proceeds of such purchase, in the United States when the seller of such securities to our Company or any person acting on behalf of our Company has reason to believe, (ii) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the security is purchased with the proceeds of such purchase, in the United States when the seller of such securities to our Company or any person acting on behalf of our Company has reason to believe, (iii) such securities are not registered under any state securities laws of the United States, (iv) the securities are not listed on any national stock exchange in the United States, and (v) the securities are subject to restrictions on resale in the United States.

DISCLAIMER CLAUSE OF SEBI: It is hereby declared that no statement set out in the LOF, ALOF or any other offering material may come may be relied upon in connection with the making of an offer to subscribe for the Rights Equity Shares or the Rights Entitlements. Any information or statement set out in any part of the LOF, ALOF or any other offering material may come or contained in the relevant prospectus prepared for that purpose. Accordingly, the Rights Entitlement or Rights Equity Shares may not be offered or sold, directly or indirectly, and the LOF, ALOF and application form or any other offering material may come are required to inform themselves about and observe such restrictions. Our Company is making the Issue on a rights basis for the Eligible Equity Shareholders of our Company. The Eligible Equity Shareholders are advised to visit the websites of SEBI, BSE and NSE for obtaining a copy of the LOF, that (i) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made, in the United States when the securities are purchased with the proceeds of such purchase, in the United States when the seller of such securities to our Company or any person acting on behalf of our Company has reason to believe, (ii) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the securities are purchased with the proceeds of such purchase, in the United States when the seller of such securities to our Company or any person acting on behalf of our Company has reason to believe, (iii) such securities are not registered under any state securities laws of the United States, (iv) the securities are not listed on any national stock exchange in the United States, and (v) the securities are subject to restrictions on resale in the United States.

DISCLAIMER CLAUSE OF BSE: It is hereby declared that no statement set out in the LOF, ALOF or any other offering material may come may be relied upon in connection with the making of an offer to subscribe for the Rights Equity Shares or the Rights Entitlements. Any information or statement set out in any part of the LOF, ALOF or any other offering material may come or contained in the relevant prospectus prepared for that purpose. Accordingly, the Rights Entitlement or Rights Equity Shares may not be offered or sold, directly or indirectly, and the LOF, ALOF and application form or any other offering material may come are required to inform themselves about and observe such restrictions.
### BHARTI AIRTEL LIMITED

**Notice to Investors**

**Our Company is undertaking the Issue on a rights basis to the Eligible Equity Shareholders and the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.**

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**Notice of Meetings**

- **Board Meeting:**
  - Date: 29th December, 2021
- **General Meeting:**
  - Date: 1st March, 2022

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**Issue of Upto 100.46% New Equity Shares in Face Value of 1 Equity Share Rights Equity Shares or 99.54% of the Rights Equity Shares Including a Premium of 1 Equity Share Rights Equity Shares aggregating to Upto 1,98,90,03,668 Rights Equity Shares to the Eligible Equity Shareholders (DR Series) of the Company for Cash at a Price of Upto 75 per Equity Share Rights Equity Shares (DR Series) aggregating to Upto 1,98,90,03,668 Rights Equity Shares at the Face Value of Upto 1,98,90,03,668 Rights Equity Shares to the Eligible Equity Shareholders (DR Series) of the Company for Cash at a Price of Upto 75 per Equity Share Rights Equity Shares (DR Series).**

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**Eligibility Criteria**

- **Eligible Equity Shareholders:**
  - At the Cut-Off Date (September 30, 2021).
  - Shareholders who have provided an Indian address to the Registrar and have not opted out of the rights entitlements.

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**ASBA FACILITY**

- Eligible Equity Shareholders are required to make the application for the rights entitlements through ASBA.
- Applications received by the Registrar through ASBA will be processed and the application amount will be automatically debited from the ASBA account.
- Eligible Equity Shareholders can also apply through the Stock Exchanges.

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**Legal, Regulatory, and Other Matters**

- Eligible Equity Shareholders are required to make the application for the rights entitlements through ASBA. Applications received by the Registrar through ASBA will be processed and the application amount will be automatically debited from the ASBA account.
- Eligible Equity Shareholders can also apply through the Stock Exchanges.

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**Issuer Information**

- **Bharti Airtel Limited**
  - Registered Office: 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India
  - Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India
  - www.jmfl.com
  - INM000010718

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**Lead Managers to the Issue**

- **Axis Capital Limited**
  - www.axiscapital.com
  - G-Block, C-54 & C-55, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051
  - www.axiscapital.com
  - INR000000221

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**Contact Information**

- Investors may contact the Registrar to the Issue or our Company Secretary or our
  - Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India;
  - Email: Sarita Sharma – Registrar to the Issue Email: sarita.sharma@jmfl.com

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**Key Terms and Conditions**

- Rights Equity Shares are rights to purchase a certain number of shares at a fixed price in a specified period.
- Rights Equity Shares are subject to regulatory and other restrictions.
- The rights are subject to the terms and conditions of the rights entitlement letter.
- The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notices to Shareholders**

- **Notice to All Shareholders:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Registrar**

- **Registrar to the Issue:**
  - Sarita Sharma – Registrar to the Issue Email: sarita.sharma@jmfl.com
  - Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India;
  - Tel: +91 11 4666 6100

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**Notice to Stock Exchanges**

- **Stock Exchanges:**
  - www.bseindia.com
  - www.nseindia.com

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**Notice to Overseas Shareholders**

- **Overseas Shareholders:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Eligible Shareholders**

- **Eligible Shareholders:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Members**

- **Members:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Investors**

- **Investors:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Directors and Officers**

- **Directors and Officers:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Employees**

- **Employees:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Auditors**

- **Auditors:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Brokers and Dealers**

- **Brokers and Dealers:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Parties**

- **Parties:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.

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**Notice to Members of the Public**

- **Members of the Public:**
  - The rights are subject to the terms and conditions of the rights entitlement letter.
  - The rights are transferable, and the registrars are responsible for distributions made to shareholders through ASBA.