bharti

October 1, 2021

BSE Limited
Corporate Relations Department,
1st Floor, New Trading Ring,
P. J. Towers, Dalal Street,
Mumbai -400 001, India
Scrip code: 532454

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra–Kurla Complex,
Bandra (East), Mumbai -400 051, India
Symbol: BHARTIARTL

Sub.: Intimation as per Regulation 84 of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements), 2018 ("SEBI ICDR Regulations") – Issue of advertisement in newspapers in respect of certain matters relating to rights issue of equity shares of the Company ("Rights Issue")

Dear Sir/ Ma'am,

In furtherance to our communication dated August 29, 2021 and September 22, 2021 w.r.t. rights issue of partly paid-up equity shares to eligible equity shareholders of the Company as on Record Date (i.e. September 28, 2021) for an aggregate amount upto Rs. 209,873.90 million in accordance with the SEBI ICDR Regulations, as amended and other applicable laws, we enclose copies of advertisement issued by the Company today, i.e. October 1, 2021, in all editions of (i) Business Standard (English newspaper); and (ii) Business Standard (Hindi newspaper).

This intimation is issued in terms of Regulation 84 of SEBI ICDR Regulations.

Kindly take the above on record.
Thanking you,
Yours faithfully,

For **Bharti Airtel Limited**

Bharti Airtel Limited

Rohit Krishan Puri
Deputy Company Secretary & Compliance Officer

Encl: as above

Bharti Airtel Limited
(a Bharti Enterprise)
Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India
T.: +91-124-4222222, F.: +91-124-4248063, Email id: compliance.officer@bharti.in, www.airtel.com
CIN: L74899HR1995PLC095967

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not a prospectus announcement. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 22, 2021 (the "**Letter of Offer**" or "**LOF**") filed with the stock exchanges, namely BSE Limited ("**BSE**") and National Stock Exchange of India Limited ("**NSE**" and together with BSE, "**Stock Exchanges**") and the Securities and Exchange Board of India ("**SEBI**").

airtel

BHARTI AIRTEL LIMITED

Our Company was originally incorporated as 'Bharti Tele-Ventures Limited' on July 7, 1995 at New Delhi, as a public limited company under the Companies Act, 1956 and a certificate of incorporation was granted to our Company by the Registrar of Companies, National Capital Territory of Delhi and Haryana ("**RoC**"). Our Company received the certificate of commencement of business from the RoC on January 18, 1996. Subsequently, the name of our Company was changed to 'Bharti Airtel Limited' pursuant to which a fresh certificate of incorporation was granted on April 24, 2006 by the RoC. For details of change in the Registered Office of our Company, see "**General Information**" on page 86 of the LOF.

Registered Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram, Haryana, 122 015, India; **Tel:** +91 12 4422 2222; **Corporate Office:** Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India; **Tel:** +91 11 4666 6100
Contact Person: Mr. Rohit Krishan Puri, Deputy Company Secretary and Compliance Officer; Tel: +91 11 4666 6100; **E-mail:** compliance.officer@bharti.in; Website: www.airtel.in; **Corporate Identity Number:** L74899HR1995PLC095967

PROMOTER OF OUR COMPANY: BHARTI TELECOM LIMITED

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF BHARTI AIRTEL LIMITED (OUR "COMPANY" OR THE "ISSUER") ONLY

ISSUE OF UP TO 392,287,662 PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 535 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 530 PER RIGHTS EQUITY SHARE) AGGREGATING UP TO ₹ 209,873.90 MILLION* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARES FOR EVERY 14 (FOURTEEN) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY (THE "ISSUE") ON THE RECORD DATE, THAT IS, ON TUESDAY, SEPTEMBER 28, 2021 (THE "RECORD DATE").
***Assuming full subscription and receipt of all Call Monies with respect to Rights Equity Shares**

Amount payable per Rights Equity Share*	Face Value (in ₹)	Premium (₹)	Total (₹)
On Application	1.25	132.50	133.75
Two more additional calls as may be decided by the Board / Committee of the Board from time to time	3.75	397.50	401.25
Total (₹)	**5.00**	**530.00**	**535.00**

**For further details on Payment Schedule, see "Terms of the Issue" on page 434.*

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE SCHEDULE	ISSUE OPENS ON TUESDAY, OCTOBER 05, 2021	LAST DATE FOR ON MARKET RENUNCIATION* THURSDAY, OCTOBER 14, 2021	ISSUE CLOSES ON# THURSDAY, OCTOBER 21, 2021

** Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date.*
#Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA*	Simple, Safe, Smart way of making an application - Make use of it !!!	*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details check section on ASBA below.

Facilities for applying the Issue: In accordance with Regulation 76 of the SEBI ICDR Regulations, the ASBA Circulars, all Investors desiring to make an Application in the Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

The Application Form can be used by the Eligible Equity Shareholders as well as the Renouncees, to make Applications in the Issue basis the Rights Entitlement credited in their respective demat accounts or demat suspense escrow account, as applicable. For further details on the Rights Entitlements and demat suspense escrow account, see "**Terms of Issue-Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders**" on page 447 of LOF.

ASBA FACILITY: Investors are required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Investors may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Investors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.

For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi. gov.in/sebiweb/other/OtherAction.do?doRecognised-Fpi=yes&intmId=34.

Please note that subject to SCSBs complying with the requirements of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in the Issue and clear demarcated funds should be available in such account for such an Application.

The Lead Managers, our Company, its directors, its employees, affiliates, associates and their respective directors and officers and the Registrar shall not take any responsibility for acts, mistakes, errors, omissions and commissions etc., in relation to Applications accepted by SCSBs, Applications uploaded by SCSBs, Applications accepted but not uploaded by SCSBs or Applications accepted and uploaded without blocking funds in the ASBA Accounts. For further details, see section - Terms of Issue - Making of an Application through the ASBA process on page 436 of LOF.

ELIGIBLE EQUITY SHAREHOLDERS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH APPLICANT ON THE RECORD DATE.

MAKING OF AN APPLICATION BY ELIGIBLE EQUITY SHAREHOLDERS ON PLAIN PAPER: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Managers. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

1. Name of our Company, being Bharti Airtel Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Folio Number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID; 4. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue. 5. Number of Equity Shares held as on Record Date; 6. Allotment option – only dematerialised form; 7. Number of Rights Equity Shares entitled to; 8. Number of Rights Equity Shares applied for within the Rights Entitlements; 9. Number of additional Rights Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); 10. Total number of Rights Equity Shares applied for; 11. Total amount paid at the rate of ₹ 133.75 per Rights Equity Share; 12. Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB; 13. In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/ FCNR/NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and 16. All such Eligible Equity Shareholders are deemed to have accepted the following:

Purchaser Representations and Transfer Restrictions

Any person who acquires Rights Entitlements and / or Rights Equity Shares, by its acceptance of the Letter of Offer / Abridged Letter of Offer or of the Rights Entitlements or Rights Equity Shares, will be deemed to have declared, represented, warranted and agreed with our Company and the Lead Managers as follows:

- It will comply with all laws, regulations and restrictions (including the transfer restrictions contained herein) which may be applicable in your jurisdiction and it has obtained or will obtain any consent, approval or authorization required for it to purchase and accept delivery of Rights Entitlements and / or Equity Shares, and it acknowledges and agrees that none of us or the Lead Managers and their respective affiliates shall have any responsibility in this regard;
- It certifies that it is, or at the time the Rights Entitlements and / or Rights Equity Shares are purchased will be, (a) the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, it is located outside the United States of America (within the meaning of Regulation S), and it has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States or entered into any arrangement for the transfer of Rights Entitlements and / or Rights Equity Shares or an economic interest therein to any person in the United States; or (b) it is a broker-dealer acting on behalf of a customer and its customer has confirmed to it that (i) such customer is, or at the time the Rights Entitlements and / or Rights Equity Shares are purchased will be, the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, (ii) such customer is located outside the United States of America (within the meaning of Regulation S), and (iii) such customer has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States or entered into any arrangement for the transfer of the Rights Entitlements and / or Rights Equity Shares or an economic interest therein to any person in the United States;
- It understands and agrees (or if it is a broker-dealer acting on behalf of a customer, its customer has confirmed to it that such customer understands and agrees) that the Rights Entitlements and / or Rights Equity Shares are being offered in a transaction not involving any public offering within the meaning of the Securities Act, have not been and will not be registered under the Securities Act or any state securities laws in the United States; if, in the future, it decides to offer, resell, renounce, pledge or otherwise transfer such Rights Entitlements and / or Rights Equity Shares, or any economic interest therein, such Rights Entitlements and / or Rights Equity Shares or any economic interest therein may be offered, sold, renounced, pledged or otherwise transferred only (A) in an offshore transaction complying with Rule 903 or Rule 904 of Regulation S under the Securities Act; and (B) in accordance with all applicable laws, including the securities laws of the States of the United States and any other jurisdiction in which such offers or sales are made;
- It is not an affiliate of our Company or a person acting on behalf of an affiliate;
- It agrees (or if it is a broker-dealer acting on behalf of a customer, its customer has confirmed to it that such customer agrees) that neither it, nor any of its affiliates, nor any person acting on its behalf, are purchasing the Equity Shares as a result of any or directed selling efforts (as defined in Regulation S under the Securities Act);
- It will base its investment decision on a copy of the Letter of Offer and the Abridged Letter of Offer. It acknowledges that neither the Company nor any of its affiliates nor any other person (including the Lead Manager) or any of their respective affiliates has made or will make any representations, express or implied, to it with respect to the Company, the Issue, the Rights Entitlements and / or Rights Equity Shares, the accuracy, completeness or adequacy of any financial or other information concerning the Company, the Issue or the Rights Entitlements and / or Rights Equity Shares, other than (in the case of the Company only) the information contained in the Letter of Offer and the Abridged Letter of Offer, as it may be supplemented;
- It is a sophisticated investor and has such knowledge and experience in financial, business and investments as to be capable of evaluating the merits and risks of the investment in the Rights Entitlements and / or Rights Equity Shares. It is experienced in investing in private placement transactions of securities of companies in similar jurisdictions. It and any accounts for it is subscribing to the Rights Entitlements and / or Rights Equity Shares for (i) are each able to bear the economic risk of the investment in the Rights Entitlements and / or Rights Equity Shares, (ii) will not look to the Company or the Lead Managers or any of their respective shareholders, directors, officers, employees, counsels, advisors, representatives, agents or affiliates for all or part of any such loss or losses that may be suffered, (iii) are able to sustain a complete loss on the investment in the Rights Equity Shares, (iv) have no need for liquidity with respect to the investment in the Rights Equity Shares, and (v) have no reason to anticipate any change in its or their circumstances, financial or otherwise, which may cause or require any sale or distribution by it or them of all or any part of the Rights Entitlements and / or Rights Equity Shares. It acknowledges that an investment in the Rights Entitlements and / or Rights Equity Shares involves a high degree of risk and that the Rights Entitlements and / or Rights Equity Shares are, therefore, a speculative investment. It is seeking to subscribe to the Rights Entitlements and / or Rights Equity Shares in the Issue for its own investment and not with a view to distribution.
- It will notify any transferee to whom it subsequently offers, sells, renounces, pledges or otherwise transfers and the executing broker and any other agent involved in any resale of the Rights Entitlements and / or Rights Equity Shares of the foregoing restrictions applicable to the Rights Entitlements and / or Rights Equity Shares and instruct such transferee, broker or agent to abide by such restrictions.
- It acknowledges that our Company will not recognize any offer, sale, renunciation, pledge or other transfer of such Rights Entitlements and / or Rights Equity Shares made other than in compliance with the above-stated restrictions; and
- It acknowledges that our Company, the Lead Managers, their respective affiliates and others will rely upon the truth and accuracy of the foregoing acknowledgements, representations and agreements and agrees that, if any of such acknowledgements, representations and agreements deemed to have been made by virtue of its acquisition of Rights Entitlements and the Rights Equity Shares are no longer accurate, it will promptly notify our Company, and if it is acquiring any of such Rights Entitlements and / or Rights Equity Shares as a fiduciary or agent for one or more accounts, it represents that it has sole investment discretion with respect to each such account and that it has full power to make the foregoing acknowledgements, representations and agreements on behalf of such account.
- Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company, the Lead Managers and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.kfintech.com.

For details of procedure for application by the Eligible Equity Shareholders holding Equity Shares as on the Record Date, see "**Terms of the Issue**" on page 434 of the LOF.

NOTICE TO INVESTORS: The distribution of the LOF, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlement and the Equity Shares on a rights basis to persons in certain jurisdictions outside India are restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the LOF, the Abridged Letter of Offer, the Application Form or the Rights Entitlement Letter may come, are required to inform themselves about and observe such restrictions.

Our Company is undertaking the Issue on a rights basis to the Eligible Equity Shareholders and the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. For further details, see section "**Notice to Investors**" on page 13 of the LOF.

OVERSEAS SHAREHOLDERS: The distribution of the LOF, Abridged Letter of Offer (ALOF) or application form or any other offering material and the issue of Rights Equity Shares, to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the LOF, ALOF or application form or any other offering material may come are required to inform themselves about and observe such restrictions. Our Company is making the Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the LOF, ALOF and application form to such shareholders who have provided an Indian address. Those overseas shareholders who do not update our Company with their Indian address or the address of their duly authorized representative in India, prior to the date on which we propose to dispatch the LOF, ALOF and application form, shall not be sent the LOF, ALOF and application form. No action has been or will be taken to permit the Issue in any jurisdiction where action would be required for that purpose. Accordingly, the Rights Entitlement or Rights Equity Shares may not be offered or sold, directly or indirectly, and the LOF, ALOF and application form may not be distributed in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction.

The LOF, ALOF and application form shall be dispatched to non-resident Eligible Equity Shareholders at their Indian address only as provided to our Company.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**"), or any United States state securities laws and may not be offered, sold, resold or otherwise transferred within the United States or the territories or possessions thereof (the "**United States**" or "**US**"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. The Rights Entitlements and Rights Equity Shares referred to in the LOF are being offered and sold (i) in "**offshore transactions**" as defined in, and in compliance with Regulation S under the securities act ("**Regulation S**") to existing shareholders located in jurisdictions where such offer and sale of the rights equity shares is permitted under applicable laws of such jurisdictions and (ii) (by the company only) in the united states to "**Qualified Institutional Buyers**" (as defined in Rule 144a under the Securities Act) ("**U.S. QIB**") in transactions exempt from the registration requirements of the Securities Act. The offering to which the LOF relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States or as a solicitation therein of an offer to buy or transfer any of the said securities, except in each case to persons in the United States who are invited directly by the Company and who are U.S. QIBS. accordingly, you should not forward or transmit the LOF in or into the United States at any time (other than to U.S. QIBS).

Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, in the United States when the buy order is made (other than persons in the United States who are QIBs). Envelopes containing a application form should not be postmarked in the United States or otherwise dispatched from the United States (other than from persons in the United States who are QIBs) or any other jurisdiction where it would be illegal to make an offer under the LOF. Our Company is making the Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the LOD or Abridged Letter of Offer and application form only to Eligible Equity Shareholders who have provided an Indian address to our Company. Any person who acquires Rights Entitlements or Rights Equity Shares will be deemed to have declared, warranted and agreed, by accepting the delivery of the LOF, that (i) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made, or (ii) it is a QIB in the United States, and, in each case is authorized to acquire the Rights Entitlement and the Rights Equity Shares in compliance with all applicable laws and regulations. Our Company reserves the right to treat as invalid any application form which: (i) appears to our Company or its agents to have been executed in or dispatched from the United States (unless the application form is submitted by a QIB in the United States); (ii) does not include the relevant certification set out in the application form to the effect that the person accepting and/or renouncing the application form does not have a registered address (and is not otherwise located) in the United States (unless the application form is submitted by a QIB in the United States), and such person is complying with laws of jurisdictions applicable to such person in connection with the Issue, among others; (iii) where a registered Indian address is not provided; or (iv) where our Company believes acceptance of such application form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to issue or allot any Rights Equity Shares in respect of any such application form.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is, Thursday, October 21, 2021, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the LOF shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "**-Basis of Allotment**" on page 457.

Please note that on the Issue Closing Date, Applications will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

Please ensure that the Application Form and necessary details are filled in. In place of Application number, Investors can mention the reference number of the e-mail received from Registrar informing about their Rights Entitlement or last eight digits of the demat account. Alternatively, SCSBs may mention their internal reference number in place of application number.

APPLICANTS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares of our Company are listed on the BSE Limited ("**BSE**") and the National Stock Exchange of India Limited ("**NSE**", and together with BSE, the "**Stock Exchanges**"). Our Company has received "**in-principle**" approvals from BSE and NSE for listing the Rights Equity Shares through their letters dated September 20, 2021, respectively. For the purposes of the Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF SEBI: It is to be distinctly understood that submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The investors are advised to refer to the full text of the "**Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI**" on page 426 of the LOF.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it in any manner, warrant, endorse or certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the full text of the "**Other Regulatory and Statutory Disclosures - Disclaimer Clause of BSE**" on page 430 of the LOF.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by the NSE should not in any way be deemed or construed that the LOF has been cleared or approved by the NSE nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the full text of the "**Other Regulatory and Statutory Disclosures - Disclaimer clause of NSE**" on page 430 of the LOF.

BANKER TO THE ISSUE AND REFUND BANK: Kotak Mahindra Bank Limited

MONITORING AGENCY: Axis Bank Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIAL: In accordance with the SEBI ICDR Regulations, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. In accordance to above, the dispatch of ALOF, the Rights Entitlement Letter and Application Form has been completed in electronic form through email and physically through registered post/speed post on September 30, 2021 by the Registrar.

Investors can access the LOF, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of:

(i) our Company at www.airtel.in; (ii) the Registrar at www.kfintech.com; (iii) the Lead Managers, i.e. (a) Axis Capital Limited at www.axiscapital.co.in, (b) J.P. Morgan India Private Limited at www.jpmipl.com; (c) Citigroup Global Markets India Private Limited at www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm; (d) Kotak Mahindra Capital Company Limited at www.investmentbank.kotak.com; (e) BofA Securities India Limited at www.ml-india.com;; (f) BNP Paribas at www.bnpparibas.co.in; (g) Goldman Sachs (India) Securities Private Limited at www.goldmansachs.com; (h) HDFC Bank Limited at www.hdfcbank.com; (i) ICICI Securities Limited at www.icicisecurities.com; and (j) JM Financial Limited at www.jmfl.com. (iv) the Stock Exchanges at www.bseindia.com and www.nseindia.com.

In accordance with the SEBI ICDR Regulations, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., www.kfintech.com) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.airtel.in).

Please note that neither our Company nor the Registrar nor the Lead Managers shall be responsible for non-dispatch of physical copies of Issue materials, including the LOF, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form or delay in the receipt of the LOF, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form attributable to non-availability of the e-mail addresses of Eligible Equity Shareholders or electronic transmission delays or failures, or if the Application Forms or the Rights Entitlement Letters are delayed or misplaced in the transit.

LEAD MANAGERS TO THE ISSUE

AXIS CAPITAL
Axis Capital Limited
1st Floor, Axis House, C-2, Wadia International Centre Pandurang Budhkar Marg, Worli, Mumbai 400 025 Maharashtra, India
Telephone: +91 22 4325 2183
E-mail: bal.rights@axiscap.in
Investor Grievance E-mail: complaints@axiscap.in
Website: www.axiscapital.co.in
Contact Person: Harish Patel/Akash Aggarwal
SEBI Registration Number: INM000012029

J P Morgan
J.P. Morgan India Private Limited
J.P. Morgan Tower, Off. C.S.T. Road, Kalina, Santacruz - East, Mumbai - 400098; Maharashtra, India
Telephone: +91 22 6157-3000
Email: bharti_rightsissue@jpmorgan.com
Investor Grievance Email: Investorsmb.jpmipl@jpmorgan.com
Website: www.jpmipl.com
Contact Person: Saarthak Soni
SEBI Registration Number: INM000002970

citi
Citigroup Global Markets India Private Limited
1202, 12th Floor, First International Finance Centre, G-Block, C-54 & C-55, Bandra Kurla Complex, Bandra (East), Mumbai – 400 098, Maharashtra, India
Telephone: +91 22 6175 9999
Email: BhartiAirtel.RightsIssue@citi.com
Investor Grievance Email: investors.cgmib@citi.com
Website: www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm; **Contact Person:** Nirmiti Varkanthe
SEBI Registration Number: INM000010718

kotak Investment Banking
Kotak Mahindra Capital Company Limited
27BKC, 1st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400051, Maharashtra, India
Telephone: +91 22 4336 0000
E-mail: bal.rights@kotak.com
Investor Grievance E-mail: kmccredressal@kotak.com
Website: www.investmentbank.kotak.com
Contact Person: Mr. Ganesh Rane
SEBI Registration Number: INM000008704

BNP PARIBAS
BNP Paribas
BNP Paribas House, 1-North Avenue, Maker Maxity, Bandra – Kurla Complex, Bandra (E), Mumbai 400 051 Maharashtra, India
Telephone: +91 22 3370 4000
E-mail: dl.bal.rights@asia.bnpparibas.com
Investor Grievance E-mail: indiainvestors.care@asia.bnpparibas.com; **Website:** www.bnpparibas.co.in
Contact Person: Soumya Guha
SEBI Registration Number: INM000011534

BofA SECURITIES
BofA Securities India Limited
Ground Floor, "A" Wing One BKC, "G" Block, Bandra Kurla Complex Bandra (East), Mumbai 400 051 Maharashtra, India
Telephone: +9122 6632 8000
E-mail: dg.bharti_rights@bofa.com
Investor Grievance E-mail: dg.india_merchantbanking@bofa.com
Contact Person: Deepa Salvi; **Website:** www.ml-india.com
SEBI Registration No.: INM000011625

LEAD MANAGERS TO THE ISSUE

Goldman Sachs
Goldman Sachs (India) Securities Private Limited
951-A, Rational House, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India
Telephone: +91 22 6616 9000
E-mail: bhartiairtelrights2021@gs.com
Investor Grievance E-mail: india-client-support@gs.com
Website: http://www.goldmansachs.com
Contact Person: Rishabh Garg
SEBI Registration No.: INM000011054

HDFC BANK We understand your world
HDFC Bank Limited
Investment Banking Group, Unit No. 401 & 402, 4th Floor, Tower B, Peninsula Business Park, Lower Parel, Mumbai 400 013; Maharashtra, India
Telephone: +91 22 3395 8233
E-mail: bal.rights@hdfcbank.com
Investor Grievance E-mail: investor.redressal@hdfcbank.com
Website: www.hdfcbank.com
Contact Person: Harsh Thakkar / Ravi Sharma
SEBI Registration No.: INM000011252

ICICI Securities
ICICI Securities Limited
ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025; Maharashtra India
Telephone: +91 22 6807 7100
E-mail: bharti.rights2021@icicisecurities.com
Investor Grievance E-mail: customercare@icicisecurities.com
Website: www.icicisecurities.com
Contact Person: Sameer Purohit / Akhil Mohod
SEBI Registration Number: INM000011179

JM FINANCIAL
JM Financial Limited
7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India
Telephone: +91 22 6630 3030; + 91 22 6630 3262
Email: airtel.rights@jmfl.com
Investor Grievance Email: grievance.ibd@jmfl.com
Website: www.jmfl.com
Contact Person: Prachee Dhuri
SEBI Registration Number: INM000010361

REGISTRAR TO THE ISSUE

KFINTECH
KFin Technologies Private Limited
(Formerly known as Karvy Fintech Private Limited)
Address: Selenium, Tower B, Plot No- 31 and 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddi 500 032; Telangana, India.
Telephone Number: +91 40 6716 2222;
Fax: +91 40 2343 1551; **Toll free number:** 18003094001;
Website: www.kfintech.com; **Email:** bhartiairtel.rights@kfintech.com;
Investor grievance e-mail: einward.ris@kfintech.com;
Contact Person: M Murali Krishna;
SEBI Registration No.: INR000000221

COMPLIANCE OFFICER

Mr. Rohit Krishan Puri
Deputy Company Secretary and Compliance Officer
Bharti Crescent, 1, Nelson Mandela Road
Vasant Kunj, Phase II, New Delhi 110 070; India
Telephone: +91 11 4666 6100; **E-mail:** compliance.officer@bharti.in

Investors may contact the Registrar to the Issue or our Company Secretary or our Compliance Officer for any pre-Issue or post- Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

For **BHARTI AIRTEL LIMITED**
Sd/-
Rohit Krishan Puri
Deputy Company Secretary and Compliance Officer

Date: September 30, 2021
Place: New Delhi

Bharti Airtel Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make a rights issue of its Equity Shares and has filed the Letter of Offer dated September 22, 2021 ("**LOF**") with the Securities and Exchange Board of India and the Stock Exchanges. The LOF is available on the websites of SEBI at www.sebi.gov.in, BSE at www.bseindia.com and NSE at www.nseindia.com and on the websites of the Lead Managers to the Issue i.e. Axis Capital Limited (www.axiscapital.co.in), J.P. Morgan India Private Limited (www.jpmipl.com), Citigroup Global Markets India Private Limited (www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm), Kotak Mahindra Capital Company Limited (www.investmentbank.kotak.com), BNP Paribas (www.bnpparibas.co.in), BofA Securities India Limited (www.ml-india.com), Goldman Sachs (India) Securities Private Limited (http://www.goldmansachs.com), HDFC Bank Limited (www.hdfcbank.com), ICICI Securities Limited (www.icicisecurities.com), JM Financial Limited (www.jmfl.com). Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the section "**Risk Factors**" on page 22 of the LOF for details of the same.

The Rights Entitlements and Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**") or under any securities laws of any state or other jurisdiction of the United States of America (the "**United States**" or "U.S.") and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly, within the United States or to or for the account or benefit, of U.S. persons (as defined in Regulation S under the Securities Act ("**Regulation S**")) except pursuant to an applicable exemption from, or a transaction not subject to, the registration requirements of the Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States.

Adfactors

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not a prospectus announcement. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 22, 2021 (the "**Letter of Offer**" or "**LOF**") filed with the stock exchanges, namely BSE Limited ("**BSE**") and National Stock Exchange of India Limited ("**NSE**" and together with BSE, "**Stock Exchanges**") and the Securities and Exchange Board of India ("**SEBI**").

airtel

BHARTI AIRTEL LIMITED

Our Company was originally incorporated as 'Bharti Tele-Ventures Limited' on July 7, 1995 at New Delhi, as a public limited company under the Companies Act, 1956 and a certificate of incorporation was granted to our Company by the Registrar of Companies, National Capital Territory of Delhi and Haryana ("**RoC**"). Our Company received the certificate of commencement of business from the RoC on January 18, 1996. Subsequently, the name of our Company was changed to 'Bharti Airtel Limited' pursuant to which a fresh certificate of incorporation was granted on April 24, 2006 by the RoC. For details of change in the Registered Office of our Company, see "**General Information**" on page 86 of the LOF.

Registered Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram, Haryana, 122 015, India; **Tel:** +91 12 4422 2222; **Corporate Office:** Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi 110 070, India; **Tel:** +91 11 4666 6100
Contact Person: Mr. Rohit Krishan Puri, Deputy Company Secretary and Compliance Officer; Tel: +91 11 4666 6100; **E-mail:** compliance.officer@bharti.in; Website: www.airtel.in; **Corporate Identity Number:** L74899HR1995PLC095967

PROMOTER OF OUR COMPANY: BHARTI TELECOM LIMITED

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF BHARTI AIRTEL LIMITED (OUR "COMPANY" OR THE "ISSUER") ONLY

ISSUE OF UP TO 392,287,662 PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 535 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 530 PER RIGHTS EQUITY SHARE) AGGREGATING UP TO ₹ 209,873.90 MILLION* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARES FOR EVERY 14 (FOURTEEN) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY (THE "ISSUE") ON THE RECORD DATE, THAT IS, ON TUESDAY, SEPTEMBER 28, 2021 (THE "RECORD DATE").
***Assuming full subscription and receipt of all Call Monies with respect to Rights Equity Shares**

Amount payable per Rights Equity Share*	Face Value (in ₹)	Premium (₹)	Total (₹)
On Application	1.25	132.50	133.75
Two more additional calls as may be decided by the Board / Committee of the Board from time to time	3.75	397.50	401.25
Total (₹)	**5.00**	**530.00**	**535.00**

**For further details on Payment Schedule, see "Terms of the Issue" on page 434.*

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE SCHEDULE	ISSUE OPENS ON TUESDAY, OCTOBER 05, 2021	LAST DATE FOR ON MARKET RENUNCIATION* THURSDAY, OCTOBER 14, 2021	ISSUE CLOSES ON# THURSDAY, OCTOBER 21, 2021

** Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date.*
#Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA*	Simple, Safe, Smart way of making an application - Make use of it !!!	*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details check section on ASBA below.

Facilities for applying the Issue: In accordance with Regulation 76 of the SEBI ICDR Regulations, the ASBA Circulars, all Investors desiring to make an Application in the Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

The Application Form can be used by the Eligible Equity Shareholders as well as the Renouncees, to make Applications in the Issue basis the Rights Entitlement credited in their respective demat accounts or demat suspense escrow account, as applicable. For further details on the Rights Entitlements and demat suspense escrow account, see "**Terms of Issue-Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders**" on page 447 of LOF.

ASBA FACILITY: Investors are required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Investors may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Investors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.

For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi. gov.in/sebiweb/other/OtherAction.do?doRecognised-Fpi=yes&intmId=34.

Please note that subject to SCSBs complying with the requirements of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in the Issue and clear demarcated funds should be available in such account for such an Application.

The Lead Managers, our Company, its directors, its employees, affiliates, associates and their respective directors and officers and the Registrar shall not take any responsibility for acts, mistakes, errors, omissions and commissions etc., in relation to Applications accepted by SCSBs, Applications uploaded by SCSBs, Applications accepted but not uploaded by SCSBs or Applications accepted and uploaded without blocking funds in the ASBA Accounts. For further details, see section - Terms of Issue - Making of an Application through the ASBA process on page 436 of LOF.

ELIGIBLE EQUITY SHAREHOLDERS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH APPLICANT ON THE RECORD DATE.

MAKING OF AN APPLICATION BY ELIGIBLE EQUITY SHAREHOLDERS ON PLAIN PAPER: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Managers. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

1. Name of our Company, being Bharti Airtel Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Folio Number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID; 4. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue. 5. Number of Equity Shares held as on Record Date; 6. Allotment option – only dematerialised form; 7. Number of Rights Equity Shares entitled to; 8. Number of Rights Equity Shares applied for within the Rights Entitlements; 9. Number of additional Rights Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); 10. Total number of Rights Equity Shares applied for; 11. Total amount paid at the rate of ₹ 133.75 per Rights Equity Share; 12. Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB; 13. In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/ FCNR/NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and 16. All such Eligible Equity Shareholders are deemed to have accepted the following:

Purchaser Representations and Transfer Restrictions

Any person who acquires Rights Entitlements and / or Rights Equity Shares, by its acceptance of the Letter of Offer / Abridged Letter of Offer or of the Rights Entitlements or Rights Equity Shares, will be deemed to have declared, represented, warranted and agreed with our Company and the Lead Managers as follows:

- It will comply with all laws, regulations and restrictions (including the transfer restrictions contained herein) which may be applicable in your jurisdiction and it has obtained or will obtain any consent, approval or authorization required for it to purchase and accept delivery of Rights Entitlements and / or Equity Shares, and it acknowledges and agrees that none of us or the Lead Managers and their respective affiliates shall have any responsibility in this regard;
- It certifies that it is, or at the time the Rights Entitlements and / or Rights Equity Shares are purchased will be, (a) the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, it is located outside the United States of America (within the meaning of Regulation S), and it has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States or entered into any arrangement for the transfer of Rights Entitlements and / or Rights Equity Shares or an economic interest therein to any person in the United States; or (b) it is a broker-dealer acting on behalf of a customer and its customer has confirmed to it that (i) such customer is, or at the time the Rights Entitlements and / or Rights Equity Shares are purchased will be, the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, (ii) such customer is located outside the United States of America (within the meaning of Regulation S), and (iii) such customer has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States or entered into any arrangement for the transfer of the Rights Entitlements and / or Rights Equity Shares or an economic interest therein to any person in the United States;
- It understands and agrees (or if it is a broker-dealer acting on behalf of a customer, its customer has confirmed to it that such customer understands and agrees) that the Rights Entitlements and / or Rights Equity Shares are being offered in a transaction not involving any public offering within the meaning of the Securities Act, have not been and will not be registered under the Securities Act or any state securities laws in the United States; if, in the future, it decides to offer, resell, renounce, pledge or otherwise transfer such Rights Entitlements and / or Rights Equity Shares, or any economic interest therein, such Rights Entitlements and / or Rights Equity Shares or any economic interest therein may be offered, sold, renounced, pledged or otherwise transferred only (A) in an offshore transaction complying with Rule 903 or Rule 904 of Regulation S under the Securities Act; and (B) in accordance with all applicable laws, including the securities laws of the States of the United States and any other jurisdiction in which such offers or sales are made;
- It is not an affiliate of our Company or a person acting on behalf of an affiliate;
- It agrees (or if it is a broker-dealer acting on behalf of a customer, its customer has confirmed to it that such customer agrees) that neither it, nor any of its affiliates, nor any person acting on its behalf, are purchasing the Equity Shares as a result of any or directed selling efforts (as defined in Regulation S under the Securities Act);
- It will base its investment decision on a copy of the Letter of Offer and the Abridged Letter of Offer. It acknowledges that neither the Company nor any of its affiliates nor any other person (including the Lead Manager) or any of their respective affiliates has made or will make any representations, express or implied, to it with respect to the Company, the Issue, the Rights Entitlements and / or Rights Equity Shares, the accuracy, completeness or adequacy of any financial or other information concerning the Company, the Issue or the Rights Entitlements and / or Rights Equity Shares, other than (in the case of the Company only) the information contained in the Letter of Offer and the Abridged Letter of Offer, as it may be supplemented;
- It is a sophisticated investor and has such knowledge and experience in financial, business and investments as to be capable of evaluating the merits and risks of the investment in the Rights Entitlements and / or Rights Equity Shares. It is experienced in investing in private placement transactions of securities of companies in similar jurisdictions. It and any accounts for it is subscribing to the Rights Entitlements and / or Rights Equity Shares for (i) are each able to bear the economic risk of the investment in the Rights Entitlements and / or Rights Equity Shares, (ii) will not look to the Company or the Lead Managers or any of their respective shareholders, directors, officers, employees, counsels, advisors, representatives, agents or affiliates for all or part of any such loss or losses that may be suffered, (iii) are able to sustain a complete loss on the investment in the Rights Equity Shares, (iv) have no need for liquidity with respect to the investment in the Rights Equity Shares, and (v) have no reason to anticipate any change in its or their circumstances, financial or otherwise, which may cause or require any sale or distribution by it or them of all or any part of the Rights Entitlements and / or Rights Equity Shares. It acknowledges that an investment in the Rights Entitlements and / or Rights Equity Shares involves a high degree of risk and that the Rights Entitlements and / or Rights Equity Shares are, therefore, a speculative investment. It is seeking to subscribe to the Rights Entitlements and / or Rights Equity Shares in the Issue for its own investment and not with a view to distribution.
- It will notify any transferee to whom it subsequently offers, sells, renounces, pledges or otherwise transfers and the executing broker and any other agent involved in any resale of the Rights Entitlements and / or Rights Equity Shares of the foregoing restrictions applicable to the Rights Entitlements and / or Rights Equity Shares and instruct such transferee, broker or agent to abide by such restrictions.
- It acknowledges that our Company will not recognize any offer, sale, renunciation, pledge or other transfer of such Rights Entitlements and / or Rights Equity Shares made other than in compliance with the above-stated restrictions; and
- It acknowledges that our Company, the Lead Managers, their respective affiliates and others will rely upon the truth and accuracy of the foregoing acknowledgements, representations and agreements and agrees that, if any of such acknowledgements, representations and agreements deemed to have been made by virtue of its acquisition of Rights Entitlements and the Rights Equity Shares are no longer accurate, it will promptly notify our Company, and if it is acquiring any of such Rights Entitlements and / or Rights Equity Shares as a fiduciary or agent for one or more accounts, it represents that it has sole investment discretion with respect to each such account and that it has full power to make the foregoing acknowledgements, representations and agreements on behalf of such account.
- Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company, the Lead Managers and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.kfintech.com.

For details of procedure for application by the Eligible Equity Shareholders holding Equity Shares as on the Record Date, see "**Terms of the Issue**" on page 434 of the LOF.

NOTICE TO INVESTORS: The distribution of the LOF, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlement and the Equity Shares on a rights basis to persons in certain jurisdictions outside India are restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the LOF, the Abridged Letter of Offer, the Application Form or the Rights Entitlement Letter may come, are required to inform themselves about and observe such restrictions.

Our Company is undertaking the Issue on a rights basis to the Eligible Equity Shareholders and the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. For further details, see section "**Notice to Investors**" on page 13 of the LOF.

OVERSEAS SHAREHOLDERS: The distribution of the LOF, Abridged Letter of Offer (ALOF) or application form or any other offering material and the issue of Rights Equity Shares, to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the LOF, ALOF or application form or any other offering material may come are required to inform themselves about and observe such restrictions. Our Company is making the Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the LOF, ALOF and application form to such shareholders who have provided an Indian address. Those overseas shareholders who do not update our Company with their Indian address or the address of their duly authorized representative in India, prior to the date on which we propose to dispatch the LOF, ALOF and application form, shall not be sent the LOF, ALOF and application form. No action has been or will be taken to permit the Issue in any jurisdiction where action would be required for that purpose. Accordingly, the Rights Entitlement or Rights Equity Shares may not be offered or sold, directly or indirectly, and the LOF, ALOF and application form may not be distributed in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction.

The LOF, ALOF and application form shall be dispatched to non-resident Eligible Equity Shareholders at their Indian address only as provided to our Company.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**"), or any United States state securities laws and may not be offered, sold, resold or otherwise transferred within the United States or the territories or possessions thereof (the "**United States**" or "**US**"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. The Rights Entitlements and Rights Equity Shares referred to in the LOF are being offered and sold (i) in "**offshore transactions**" as defined in, and in compliance with Regulation S under the securities act ("**Regulation S**") to existing shareholders located in jurisdictions where such offer and sale of the rights equity shares is permitted under applicable laws of such jurisdictions and (ii) (by the company only) in the united states to "**Qualified Institutional Buyers**" (as defined in Rule 144a under the Securities Act) ("**U.S. QIB**") in transactions exempt from the registration requirements of the Securities Act. The offering to which the LOF relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States or as a solicitation therein of an offer to buy or transfer any of the said securities, except in each case to persons in the United States who are invited directly by the Company and who are U.S. QIBS. accordingly, you should not forward or transmit the LOF in or into the United States at any time (other than to U.S. QIBS).

Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, in the United States when the buy order is made (other than persons in the United States who are QIBs). Envelopes containing a application form should not be postmarked in the United States or otherwise dispatched from the United States (other than from persons in the United States who are QIBs) or any other jurisdiction where it would be illegal to make an offer under the LOF. Our Company is making the Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the LOD or Abridged Letter of Offer and application form only to Eligible Equity Shareholders who have provided an Indian address to our Company. Any person who acquires Rights Entitlements or Rights Equity Shares will be deemed to have declared, warranted and agreed, by accepting the delivery of the LOF, that (i) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made, or (ii) it is a QIB in the United States, and, in each case is authorized to acquire the Rights Entitlement and the Rights Equity Shares in compliance with all applicable laws and regulations. Our Company reserves the right to treat as invalid any application form which: (i) appears to our Company or its agents to have been executed in or dispatched from the United States (unless the application form is submitted by a QIB in the United States); (ii) does not include the relevant certification set out in the application form to the effect that the person accepting and/or renouncing the application form does not have a registered address (and is not otherwise located) in the United States (unless the application form is submitted by a QIB in the United States), and such person is complying with laws of jurisdictions applicable to such person in connection with the Issue, among others; (iii) where a registered Indian address is not provided; or (iv) where our Company believes acceptance of such application form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to issue or allot any Rights Equity Shares in respect of any such application form.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is, Thursday, October 21, 2021, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the LOF shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "**-Basis of Allotment**" on page 457.

Please note that on the Issue Closing Date, Applications will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

Please ensure that the Application Form and necessary details are filled in. In place of Application number, Investors can mention the reference number of the e-mail received from Registrar informing about their Rights Entitlement or last eight digits of the demat account. Alternatively, SCSBs may mention their internal reference number in place of application number.

APPLICANTS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares of our Company are listed on the BSE Limited ("**BSE**") and the National Stock Exchange of India Limited ("**NSE**", and together with BSE, the "**Stock Exchanges**"). Our Company has received "**in-principle**" approvals from BSE and NSE for listing the Rights Equity Shares through their letters dated September 20, 2021, respectively. For the purposes of the Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF SEBI: It is to be distinctly understood that submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The investors are advised to refer to the full text of the "**Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI**" on page 426 of the LOF.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it in any manner, warrant, endorse or certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the full text of the "**Other Regulatory and Statutory Disclosures - Disclaimer Clause of BSE**" on page 430 of the LOF.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by the NSE should not in any way be deemed or construed that the LOF has been cleared or approved by the NSE nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the full text of the "**Other Regulatory and Statutory Disclosures - Disclaimer clause of NSE**" on page 430 of the LOF.

BANKER TO THE ISSUE AND REFUND BANK: Kotak Mahindra Bank Limited

MONITORING AGENCY: Axis Bank Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIAL: In accordance with the SEBI ICDR Regulations, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. In accordance to above, the dispatch of ALOF, the Rights Entitlement Letter and Application Form has been completed in electronic form through email and physically through registered post/speed post on September 30, 2021 by the Registrar.

Investors can access the LOF, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of:

(i) our Company at www.airtel.in; (ii) the Registrar at www.kfintech.com; (iii) the Lead Managers, i.e. (a) Axis Capital Limited at www.axiscapital.co.in, (b) J.P. Morgan India Private Limited at www.jpmipl.com; (c) Citigroup Global Markets India Private Limited at www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm; (d) Kotak Mahindra Capital Company Limited at www.investmentbank.kotak.com; (e) BofA Securities India Limited at www.ml-india.com;; (f) BNP Paribas at www.bnpparibas.co.in; (g) Goldman Sachs (India) Securities Private Limited at www.goldmansachs.com; (h) HDFC Bank Limited at www.hdfcbank.com; (i) ICICI Securities Limited at www.icicisecurities.com; and (j) JM Financial Limited at www.jmfl.com. (iv) the Stock Exchanges at www.bseindia.com and www.nseindia.com.

In accordance with the SEBI ICDR Regulations, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., www.kfintech.com) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.airtel.in).

Please note that neither our Company nor the Registrar nor the Lead Managers shall be responsible for non-dispatch of physical copies of Issue materials, including the LOF, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form or delay in the receipt of the LOF, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form attributable to non-availability of the e-mail addresses of Eligible Equity Shareholders or electronic transmission delays or failures, or if the Application Forms or the Rights Entitlement Letters are delayed or misplaced in the transit.

LEAD MANAGERS TO THE ISSUE

AXIS CAPITAL
Axis Capital Limited
1st Floor, Axis House, C-2, Wadia International Centre Pandurang Budhkar Marg, Worli, Mumbai 400 025 Maharashtra, India
Telephone: +91 22 4325 2183
E-mail: bal.rights@axiscap.in
Investor Grievance E-mail: complaints@axiscap.in
Website: www.axiscapital.co.in
Contact Person: Harish Patel/Akash Aggarwal
SEBI Registration Number: INM000012029

JPMorgan
J.P. Morgan India Private Limited
J.P. Morgan Tower, Off. C.S.T. Road, Kalina, Santacruz - East, Mumbai - 400098; Maharashtra, India
Telephone: +91 22 6157-3000
Email: bharti_rightsissue@jpmorgan.com
Investor Grievance Email: Investorsmb.jpmipl@jpmorgan.com
Website: www.jpmipl.com
Contact Person: Saarthak Soni
SEBI Registration Number: INM000002970

citi
Citigroup Global Markets India Private Limited
1202, 12th Floor, First International Finance Centre, G-Block, C-54 & C-55, Bandra Kurla Complex, Bandra (East), Mumbai – 400 098, Maharashtra, India
Telephone: +91 22 6175 9999
Email: BhartiAirtel.RightsIssue@citi.com
Investor Grievance Email: investors.cgmib@citi.com
Website: www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm; **Contact Person:** Nirmiti Varkanthe
SEBI Registration Number: INM000010718

kotak Investment Banking
Kotak Mahindra Capital Company Limited
27BKC, 1st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400051, Maharashtra, India
Telephone: +91 22 4336 0000
E-mail: bal.rights@kotak.com
Investor Grievance E-mail: kmccredressal@kotak.com
Website: www.investmentbank.kotak.com
Contact Person: Mr. Ganesh Rane
SEBI Registration Number: INM000008704

BNP PARIBAS
BNP Paribas
BNP Paribas House, 1-North Avenue, Maker Maxity, Bandra – Kurla Complex, Bandra (E), Mumbai 400 051 Maharashtra, India
Telephone: +91 22 3370 4000
E-mail: dl.bal.rights@asia.bnpparibas.com
Investor Grievance E-mail: indiainvestors.care@asia.bnpparibas.com; **Website:** www.bnpparibas.co.in
Contact Person: Soumya Guha
SEBI Registration Number: INM000011534

BofA SECURITIES
BofA Securities India Limited
Ground Floor, "A" Wing One BKC, "G" Block, Bandra Kurla Complex Bandra (East), Mumbai 400 051 Maharashtra, India
Telephone: +9122 6632 8000
E-mail: dg.bharti_rights@bofa.com
Investor Grievance E-mail: dg.india_merchantbanking@bofa.com
Contact Person: Deepa Salvi; **Website:** www.ml-india.com
SEBI Registration No.: INM000011625

LEAD MANAGERS TO THE ISSUE

Goldman Sachs
Goldman Sachs (India) Securities Private Limited
951-A, Rational House, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India
Telephone: +91 22 6616 9000
E-mail: bhartiairtelrights2021@gs.com
Investor Grievance E-mail: india-client-support@gs.com
Website: http://www.goldmansachs.com
Contact Person: Rishabh Garg
SEBI Registration No.: INM000011054

HDFC BANK We understand your world
HDFC Bank Limited
Investment Banking Group, Unit No. 401 & 402, 4th Floor, Tower B, Peninsula Business Park, Lower Parel, Mumbai 400 013; Maharashtra, India
Telephone: +91 22 3395 8233
E-mail: bal.rights@hdfcbank.com
Investor Grievance E-mail: investor.redressal@hdfcbank.com
Website: www.hdfcbank.com
Contact Person: Harsh Thakkar / Ravi Sharma
SEBI Registration No.: INM000011252

ICICI Securities
ICICI Securities Limited
ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025; Maharashtra India
Telephone: +91 22 6807 7100
E-mail: bharti.rights2021@icicisecurities.com
Investor Grievance E-mail: customercare@icicisecurities.com
Website: www.icicisecurities.com
Contact Person: Sameer Purohit / Akhil Mohod
SEBI Registration Number: INM000011179

JM FINANCIAL
JM Financial Limited
7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India
Telephone: +91 22 6630 3030; + 91 22 6630 3262
Email: airtel.rights@jmfl.com
Investor Grievance Email: grievance.ibd@jmfl.com
Website: www.jmfl.com
Contact Person: Prachee Dhuri
SEBI Registration Number: INM000010361

REGISTRAR TO THE ISSUE

KFINTECH
KFin Technologies Private Limited
(Formerly known as Karvy Fintech Private Limited)
Address: Selenium, Tower B, Plot No- 31 and 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddi 500 032; Telangana, India.
Telephone Number: +91 40 6716 2222;
Fax: +91 40 2343 1551; **Toll free number:** 18003094001;
Website: www.kfintech.com; **Email:** bhartiairtel.rights@kfintech.com;
Investor grievance e-mail: einward.ris@kfintech.com;
Contact Person: M Murali Krishna;
SEBI Registration No.: INR000000221

COMPLIANCE OFFICER

Mr. Rohit Krishan Puri
Deputy Company Secretary and Compliance Officer
Bharti Crescent, 1, Nelson Mandela Road
Vasant Kunj, Phase II, New Delhi 110 070; India
Telephone: +91 11 4666 6100; **E-mail:** compliance.officer@bharti.in

Investors may contact the Registrar to the Issue or our Company Secretary or our Compliance Officer for any pre-Issue or post- Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

For **BHARTI AIRTEL LIMITED**
Sd/-
Rohit Krishan Puri
Deputy Company Secretary and Compliance Officer

Date: September 30, 2021
Place: New Delhi

Bharti Airtel Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make a rights issue of its Equity Shares and has filed the Letter of Offer dated September 22, 2021 ("**LOF**") with the Securities and Exchange Board of India and the Stock Exchanges. The LOF is available on the websites of SEBI at www.sebi.gov.in, BSE at www.bseindia.com and NSE at www.nseindia.com and on the websites of the Lead Managers to the Issue i.e. Axis Capital Limited (www.axiscapital.co.in), J.P. Morgan India Private Limited (www.jpmipl.com), Citigroup Global Markets India Private Limited (www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm), Kotak Mahindra Capital Company Limited (www.investmentbank.kotak.com), BNP Paribas (www.bnpparibas.co.in), BofA Securities India Limited (www.ml-india.com), Goldman Sachs (India) Securities Private Limited (http://www.goldmansachs.com), HDFC Bank Limited (www.hdfcbank.com), ICICI Securities Limited (www.icicisecurities.com), JM Financial Limited (www.jmfl.com). Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the section "**Risk Factors**" on page 22 of the LOF for details of the same.

The Rights Entitlements and Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**") or under any securities laws of any state or other jurisdiction of the United States of America (the "**United States**" or "U.S.") and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly, within the United States or to or for the account or benefit, of U.S. persons (as defined in Regulation S under the Securities Act ("**Regulation S**")) except pursuant to an applicable exemption from, or a transaction not subject to, the registration requirements of the Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States.

Adfactors