

**REIMAGINE HOW YOUR
BUSINESS WORKS**

**GET AIRTEL PUBLIC CLOUD
POWERED BY AWS**



IS YOUR DIGITAL TRANSFORMATION JOURNEY DRIVING BUSINESS OUTCOMES?

It's not enough to simply adopt digital tools; they should be enablers for your ongoing business success.

Frequently, organisations face the challenge of finding the right domain expertise across applications, infrastructures and networks.

To truly achieve a seamless and impactful digital transformation, you need a trusted partner with skillset and experience to not only understand the technology landscape, but also understand your business needs to drive business outcomes beyond SLAs.

Airtel enables your organisation to navigate its digital transformation journey, through its deep expertise and integrated products across connectivity, AWS Cloud, security, data centres, and enterprise ecosystem. Our proven experience and partnerships are essential factors for your digital-first strategy with a high-level focus on business outcomes.



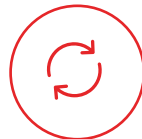
AIRTEL AND AWS: THE PERFECT PARTNERSHIP FOR YOUR BUSINESS GROWTH

Airtel's strategic collaboration with AWS aims to help enterprises design and build business solutions for improved application availability across a highly resilient network.

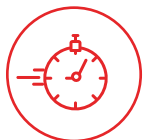
AT AIRTEL, WE FOCUS ON OUTCOMES, AND OFFER YOU OUR EXPERTISE TO ENSURE:



CUSTOMER-FOCUSED PRODUCTS



PRESCRIPTIVE AND RAPID TRANSFORMATION APPROACH



FASTER TIME TO MARKET



COST OPTIMIZATION



IMPROVED RELIABILITY AND AVAILABILITY



ENTERPRISE-GRADE SECURITY



OUR THREE-PILLAR APPROACH

CLOUD CONSULTATION AND ASSESSMENT

Airtel enables to accelerate your cloud journey by helping you design, architect, build, migrate, and manage workloads and applications on the AWS cloud. Our outcome-oriented approach is backed by our adoption of the best practices, frameworks, and tools.



AWS-DRIVEN DIGITAL TRANSFORMATION

Focus on driving business growth while we take on the responsibility of building, installing, and configuring everything you need across the AWS cloud ecosystem including compute power, database storage, content delivery, migration to cloud, Windows & SAP Enterprise applications on Cloud, IoT, Big Data & Analytics.



AI-LED MANAGED SERVICES

Airtel is fully equipped with AI-led DevOps and a team of industry-certified professionals who ensure that your service is always running at optimum performance.



OUR SERVICES INCLUDE



AWS Cloud Platform Management



Backup & Storage Management



OS Management



Disaster Recovery Management



Database Management



Application Management



Network and Security Management



ACCELERATE YOUR DIGITAL TRANSFORMATION

Airtel helps you address every dimension of critical business operations throughout the cloud implementation journey. By focussing on people, process, technology, and financial considerations, we ensure that you achieve the desired business outcomes.

BENEFITS FOR YOU



COST OPTIMISATION

- Understand consumption
- Right sizing and pricing strategy



RELIABILITY

- High availability
- Disaster recovery and backup



ENHANCED SECURITY

- Protect data in transit and at rest
- Enable strong logging and monitoring



ADVANCED AUTOMATION

- Automation of operations and tasks
- Continuous learning via AI-led operations



PERFORMANCE MANAGEMENT

- Measure performance of workloads
- Scale on demand



GET THE AIRTEL ADVANTAGE



END-TO-END DIGITAL TRANSFORMATION

Integrated solution for cloud migration, connectivity, security, data centers, and enterprise applications ecosystem.



SCALABLE SOLUTIONS

Dynamic scaling of resources and bandwidth.



AI LED MANAGED SERVICES

Expertise in managing the IT infrastructure.



EASE OF DOING BUSINESS

Single vendor for procurement, billing, customer service and support.



CERTIFIED AWS PROCESSES

Over 150 certified AWS-trained and certified consultants.

Contact our cloud expert now at:

✉ airtelforbusiness@airtel.com

🌐 www.airtel.in/business