

Are You Getting the Best Out of Your Virtual Meeting Solution? Here's How to Find Out.

It's overwhelming how the COVID-19 situation has pushed organisations to rapidly switch to a remote working model. To facilitate Work@Home, enterprises had to make do with the technological resources at their disposal or what was immediately and/or conveniently available in the market.

Within weeks, nearly all organisations that could accommodate remote operations had much of their staff reporting to work from their respective homes. Others were either temporarily closed (non-essential) or operating under stringent safety protocols (healthcare, emergency and essential services providers).

As the dust settles in the coming weeks and months, the fallout of the pandemic has changed the way businesses operate permanently. Virtual meetings and real-time video conferencing are going to be at the centre of the new normal.

Adapting to the New Workplace Dynamics: Making Video Conferencing Seamless

For organisations, the need of the hour is to ensure that their technology stack is not full of quick-fix or workaround tools. After all, the solutions and measures that worked during crisis management may not sustain in the long run. Enterprises need a unified platform that supports virtual meetings seamlessly across channels and devices while ensuring privacy and security.

Here is a checklist that will help you assess your existing communication and collaboration tools and select the right one from the options available in the market:



Platform/Application-Agnostic:

Virtual meeting tools used by most organisations are exclusive in nature. People can connect with each other only if they have the same application (downloadable or web-based). As a result, there's little difference between today's video conferences and intercom between two rooms. For a truly seamless experience, you need to get rid of such dependencies.



Analytics and Insights:

You must have a 360-degree view of all your meetings at all times, including immediate insight into meeting performance, network conditions, and user-focused ROI. Having a good command centre that provides analytics-driven insights is crucial.





Privacy and Security:

With a manifold increase in the use of video conferencing all over the world, virtual meeting tools have become a prime target of cybercriminals. AES-256 encryption and other standards-based encryption protocols, SAML-based SSO authentication, and compliance with the latest, national and international regulations are paramount for the security of business-critical and private data being transmitted over extended networks.



24x7 Support:

Businesses have long turned global, but many enterprises are forced to stay happy with limited hours of technical support from their technology partners. If your organisation is one of them, you're losing out business opportunities to your competitors for every minute of technical disruption and system downtime. If your operations continue beyond the regular office hours, it is time to demand 24x7 support from your technology partner or opt for an alternative.

These parameters are a must if you are looking to foster seamless video conferencing experience within your enterprise. If you want to cut short your search and opt for a product that fulfils all the criteria mentioned above, Airtel BlueJeans can be a safe bet for you.



Airtel BlueJeans at a Glance

Airtel BlueJeans allows people to connect using the device and application of their choice. It eliminates the restriction of using the same application or platform for virtual meetings. Insights generated by Airtel BlueJeans are useful for both IT and business heads to optimise the digital conferencing experience.

Leveraging various encryption standards, Airtel BlueJeans ensures secured meetings and full protection of personal and enterprise data. To top it off, Airtel BlueJeans offers 24x7 support to ensure maximum service uptime, allowing your organisation to capitalise on every business opportunity that comes its way.

Switch to secure video conferencing now! [Click here to know more](#)

