

AIRTEL MANAGED WI-FI

ENSURING A SEAMLESS HIGH-PERFORMING
WIRELESS EXPERIENCE FOR BUSINESSES

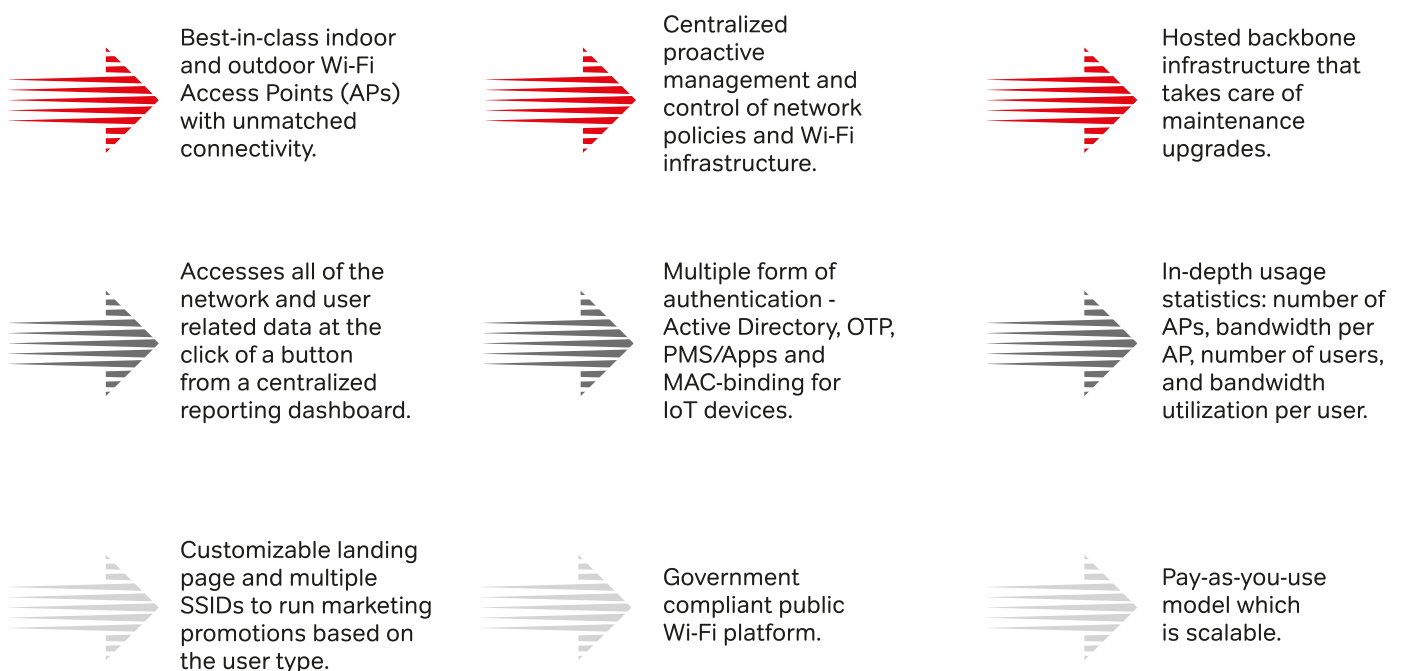


Airtel's Managed Wi-Fi is an automated, centrally-controlled solution that offers a secure, reliable, and high-performing Wi-Fi experience to end users. It provides a high-speed, unified wireless network access to customers, guests, and employees, across multiple locations with 24x7 monitoring. Thus, improving the overall user experience and ensuring greater mobility among employees and guests alike. This solution also acts as a single pane of glass for an organization's end-to-end Wi-Fi needs, such as Bandwidth, WLAN Infrastructure, Analytics, Marketing Promotions, and Managed Services.

Modules :



Key Features :



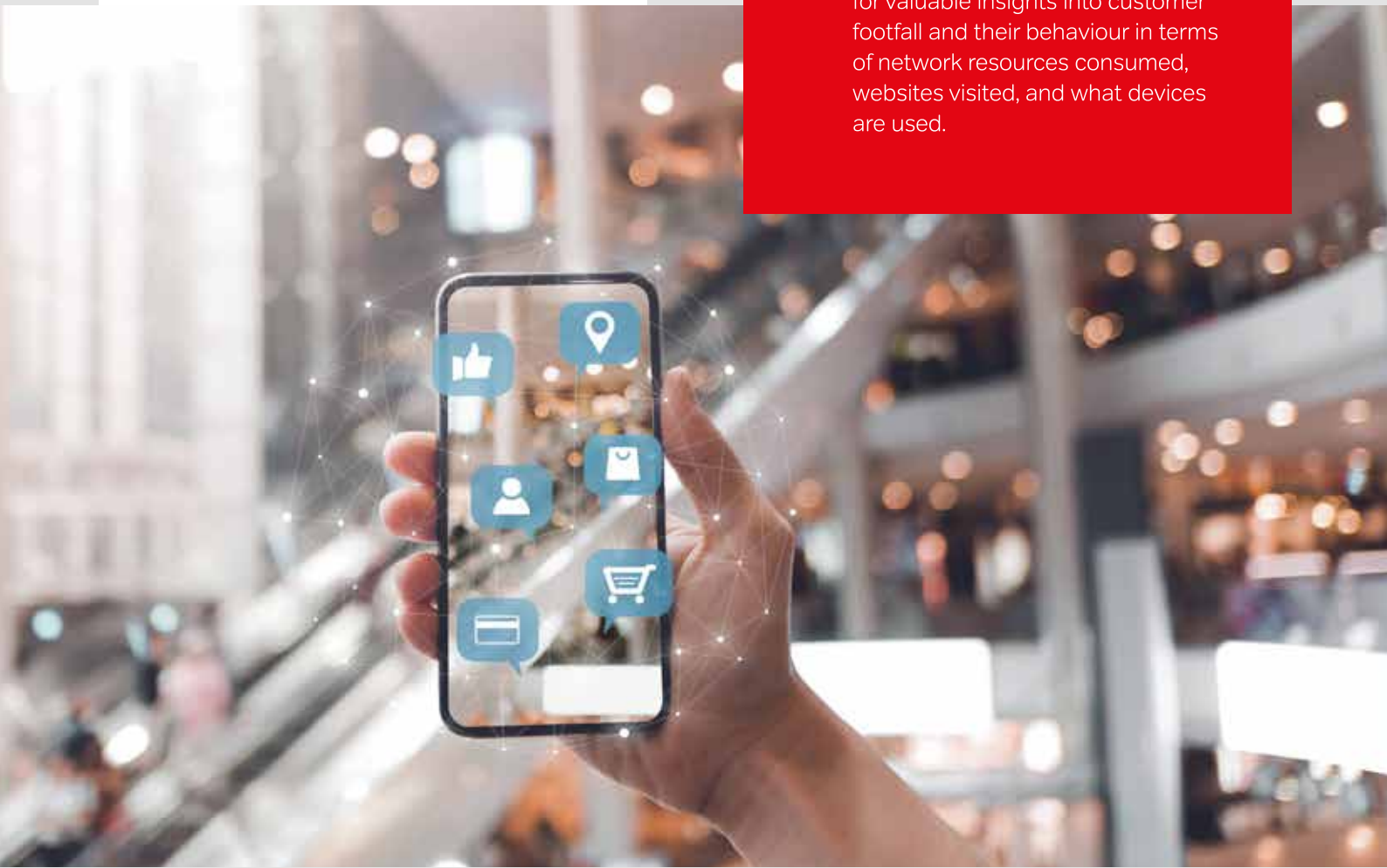
Hospitality:

- Access to strong, consistent internet connectivity for all type of users in the hotel from a single Access Point (lobby guests, event guests, check-in guests, and hotel employees).
- Government-approved authentication system for all non-KYC guests.
- PMS integration for commercialisation of bandwidth usage over and above regular use.
- Central dashboard and reports to analyze usage and optimize connectivity.
- Customizable landing page to connect guests with hotel information, special promotions and more.
- Ability to run room control/IoT devices from the same Access Points.

VERTICAL USE CASES

Commercial Buildings/ Retail Chains:

- Provides Internet Hotspot service to all visitors coming to the complex.
- Controls how much and for how long visitors use the Hotspot.
- Uses the same infrastructure and Access Points to connect all your IoT devices.
- Runs all your office's internal applications and POS systems from the same infrastructure.
- MAC-binding feature to provide extra security for employees.
- Central dashboard and reports for valuable insights into customer footfall and their behaviour in terms of network resources consumed, websites visited, and what devices are used.





Hospitals:

- Provides a seamless and authenticated Hotspot to all your patients and their family members that helps them stay connected to the outside world.
- Customized Wi-Fi experience for each type of user—medical staff, non-medical staff, patients, and visitors.
- Seamlessly accesses a patient's medical records anywhere throughout the hospital, enabling medical staff to enhance patient care.
- Connects all your public screens to the same infrastructure to control your promotional offers.
- Controls the content that people access through your public internet with customized access rights and security.
- Central dashboard and reports to analyze internet usage and optimize connectivity.

BFSI:

- Provides seamless and authenticated internet connectivity to all your customers in every branch, allowing them to hang out and relax while waiting for their banking tasks to wrap up.
- Uses the same infrastructure to help customers access the banking site and perform banking transactions from their devices.
- Controls the content that customers access through your public internet with customized access rights and security.
- Gets valuable insights into the devices, browsers, and the operating systems customers are using the most.
- Customized landing page to display ads for promoting services, such as credit card offers, loans, investment banking, and business banking.

THE AIRTEL ADVANTAGE

Central dashboard and reports that offer pervasive visibility and analytics into the entire wireless network performance, usage, and user activities.

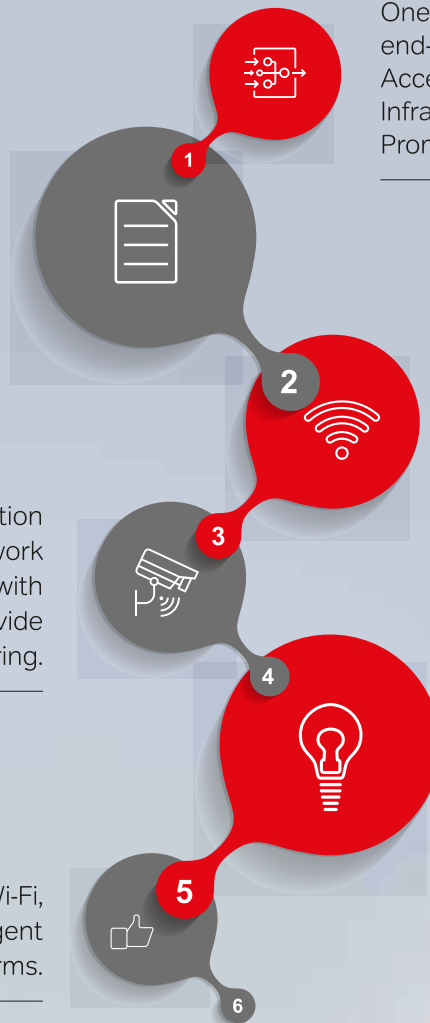
Integrated Network Operation Center (NOC) and Network Management System (NMS) with WLAN core infrastructure to provide seamless 24x7 monitoring.

Carrier-grade, secure Wi-Fi, compliant to stringent government regulatory norms.

One-stop-solution for an organization's end-to-end Wi-Fi needs, such as Access Points, Bandwidth, WLAN Infrastructure, Analytics, Marketing Promotions, and Managed Services.

Partnership with leading vendors for a wider portfolio of Wi-Fi Access Points (APs)

Low upfront Capex investments with pay-as-you-grow pricing model.





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