

**SWITCH TO SECURE
VIDEO CONFERENCING
PRESENTING AIRTEL BLUEJEANS**





The last few months have witnessed a paradigm shift in business operations, making way for what can be termed a new normal.

The changed spectrum is heavily reliant on remote operations and **'working from anywhere'** culture.

With the very idea of workplaces changing so rapidly, the need for video conferencing tools has increased manifold. Smart conferencing, virtual meetings, and holistically reformed digital interactions are now the norm. However, cybersecurity remains a key necessity for enterprises and secure video conferencing will play a critical role in their transition to the new normal.



The need of the hour for Indian enterprises

Security and Confidentiality



Your business needs secure video conferencing that ensures complete confidentiality of sensitive and business-critical meetings. Meetings and discussions need to be carefully monitored to prevent uninvited participants from joining your meetings.

Data Localisation



Businesses need services hosted in India for a better conferencing experience.

Timely Support Services



Enterprises need video conferencing solutions providers to have the means to offer localised support services to make their business processes more agile and flexible.

Productivity and User Experience



For a seamless experience with the customers or employees, businesses are looking for better audio/visual experience, intuitive interface and smart features to make their conversations more productive and result oriented.



Secure video conferencing made simple with Airtel BlueJeans

Keeping in mind the rapidly-evolving connectivity and video conferencing needs of enterprises, Airtel BlueJeans offers a secure, simple and seamless experience to our users. Here are the attributes that makes Airtel BlueJeans better:

Secure



Encrypted Meetings:

All video, audio, and content in transit will be encrypted to deliver improved security and faster performance.



Restricted Meetings with Two-step Authentication:

This ensures that only invited participants can join a meeting by leveraging a unique one-time passcode that can be authenticated via email confirmation or by logging into a dedicated Airtel BlueJeans account.



Data Localisation:

Hosted in India for a better video conferencing experience.



Screen Share Controls:

Administrators can control who has access to screen share at enterprise, individual, and per-meeting levels.



Simple



One-touch Activity:

Users can schedule, join and host meetings with one touch and within just six seconds from anywhere, on any device or room system.



Smart Meetings:

This feature captures the most important discussion points, assigning action items, and catching-up quickly with time-saving highlight reels.



Telco-Grade:

24X7 local support from Airtel.

Seamless



Dolby Voice® + HD Video:

Award-winning multimedia experience ensures amazing audio and visual clarity. Experience the difference by clicking [here](#).



Integrated Workflows:

This feature helps users launch or join video meetings directly from their favourite applications. Airtel BlueJeans works seamlessly with Microsoft Teams, Workplace by Facebook, Office 365, Google Calendar, Slack, Splunk, Trello and many more applications.



Large-scale Event Support:

Host and manage live interactive events, town halls and webcasts for up to 50,000 attendees.

The Airtel BlueJeans Advantage



Efficient Dial-in Plans

Airtel BlueJeans brings down India dial-in cost.



Unmatched Coverage

Convenient dial-in options in India and across 120+ countries.



Customised Plans

Benefit of customised commercials that cater to the needs of every business.



Central Management and Control

With in-meeting analytics, real-time alerts, and live meeting controls, you have all the tools you need to troubleshoot issues.



Support

End-to-end, fully-managed 24x7 support services.



Visit us at airtel.in/bluejeans or
write to us at airtelforbusiness@airtel.com

T&C Apply. For more details visit www.airtel.in/tnc