

SWITCH TO SECURE VIDEO CONFERENCING PRESENTING AIRTEL BLUEJEANS





The last few months have witnessed a paradigm shift in business operations, making way for what can be termed a new normal.

The changed spectrum is heavily reliant on remote operations and **'working from anywhere'** culture.

With the very idea of workplaces changing so rapidly, the need for video conferencing tools has increased manifold. Smart conferencing, virtual meetings, and holistically reformed digital interactions are now the norm. However, cybersecurity remains a key necessity for enterprises and secure video conferencing will play a critical role in their transition to the new normal.



The need of the hour for Indian enterprises

Security and Confidentiality



Your business needs secure video conferencing that ensures complete confidentiality of sensitive and business-critical data. Meetings and discussions need to be carefully regulated to prevent uninvited participants from compromising data security.

Data Localisation



Another key focus area for enterprises is ensuring data stays localised and secure. Data localisation is therefore critical to ensuring responsible and transparent data use as well as robust privacy protection.

Timely Support Services



Enterprises need video conferencing solutions providers to have the means to offer localised support services to make their business processes more agile and flexible.

Productivity and User Experience



For a seamless experience with the customers or employees, businesses are looking for better audio/visual experience, intuitive interface and smart features to make their conversations more productive and result oriented.



Secure video conferencing made simple with Airtel BlueJeans

Keeping in mind the rapidly-evolving connectivity and video conferencing needs of enterprises, Airtel BlueJeans offers a secure, simple and seamless experience to our users. Here are the attributes that makes Airtel BlueJeans better:

High-Grade Security



Encrypted Meetings:

All video, audio, and content in transit will be encrypted by using AES-256 GCM encryption to deliver improved security and faster performance.



Restricted Meetings with Two-step Authentication:

This ensures that only invited participants can join a meeting by leveraging a unique one-time passcode that can be authenticated via email confirmation or by logging into a dedicated Airtel BlueJeans account.



Waiting Room:

The Waiting Room experience provides meeting hosts with better controls for managing who can be admitted into a meeting.



Screen Share Controls:

Administrators can control who has access to screen share at enterprise, individual, and per-meeting levels.



Unparalleled User Experience



One-touch Activity:

Users can schedule, join and host meetings with one touch and within just six seconds from anywhere, on any device or room system.



Smart Meetings:

This feature captures the most important discussion points, assigning action items, and catching-up quickly with time-saving highlight reels.



Dolby Voice® + HD Video:

Award-winning multimedia experience ensures amazing audio and visual clarity. Experience the difference by clicking [here](#).



Integrated Workflows:

This feature helps users launch or join video meetings directly from their favourite applications. Airtel BlueJeans works seamlessly with Microsoft Teams, Workplace by Facebook, Office 365, Google Calendar, Slack, Splunk, Trello and many more applications.

Data Localisation Compliance



Airtel BlueJeans services are hosted in India and as a result, all critical user data remains localised and within the country.

Telco-Grade Service and Support



With 24x7 localised support by Airtel, any issue can be resolved within minutes over calls made from mobile phones, fixed-line phones, or desktops. Leave your worries to us while you focus on growing your business.

The Airtel BlueJeans Advantage



Huge Audio Cost Savings

Airtel BlueJeans brings down Indian dial-in, per-call cost to INR 0.50.



Unmatched Coverage

Airtel BlueJeans is integrated with Airtel Audio Bridge, which offers Indian/international local (toll/toll-free) dial-in facility on unlimited or pay-per-use model across 120+ countries.



Customised Plans

Benefit of customised commercials that cater to the needs of every business segment.



Taxation Advantage

Flexible billing in Indian currency along with GST Input Tax Credit Reversal/Reclaim benefits.



Support

End-to-end, fully-managed support services with 24x7 email and phone support.



Visit us at airtel.in/bluejeans or write to us at airtelforbusiness@airtel.com

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