



March 26, 2025

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai - 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400001, India
Scrip Code: 532454/ 890157

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations') - Appointment of Senior Management Personnel

Dear Sir/ Ma'am,

Pursuant to Regulation 30 of SEBI Listing Regulations, we wish to inform you the following:

- (a) Appointment of Shivan Bhargava as Director - Customer Experience; and
- (b) Appointment of Siddharth Sharma as CEO - Connected Homes and Chief Marketing Officer.

The required details under SEBI Master Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 etc., are enclosed as **Annexure A**.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For **Bharti Airtel Limited**

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Encl.: As above

Bharti Airtel Limited

(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram - 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110070, India
T.: +91-124-4222222, F.: +91-124-4248063, **Email:** compliance.officer@bharti.in, **Website:** www.airtel.in
CIN: L74899HR1995PLC095967



ANNEXURE A

(a) Details w.r.t. appointment of Shivan Bhargava as Director - Customer Experience

S. No.	Particulars	Details
1	Name	Shivan Bhargava
2	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Internal movement
3	Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment	April 01, 2025
4	Brief profile (in case of appointment)	<p>Shivan is a dynamic business leader and a turn-around specialist with a track record of driving top line, increasing profitability and building teams across different industries and geographies.</p> <p>Shivan is currently working with Bharti Airtel, as CEO for AP, Telangana & Kerala states. Prior to Airtel, he was working with Vodafone Idea Limited as Cluster Business Head for East Region. He has also worked with Digicel group, in Papua New Guinea as Managing Director for Consumer Telecom Business, NIIT Ltd., HCCB and Goodlass Nerolac Paints in his career.</p> <p>He is an alumnus of IMT Ghaziabad, Batch of 1995 and has completed his B.E. from Nagpur University, Batch of 1992.</p>
5	Disclosure of relationship between directors (in case of appointment of director)	Not applicable

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(b) Details w.r.t. appointment of Siddharth Sharma as CEO - Connected Homes and Chief Marketing Officer

S. No.	Particulars	Details
1	Name	Siddharth Sharma
2	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Internal movement
3	Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment	April 01, 2025
4	Brief profile (in case of appointment)	<p>Siddharth is a dynamic business leader with 20+ years of experience driving growth and transformation in the Telecom & Media industry across India and Singapore. In his current role, Siddharth led Airtel's DTH Business as CEO.</p> <p>He first joined Bharti Airtel in 2005 and was last designated as Senior Vice President, Marketing & Head of Postpaid Business before being seconded to Singtel Singapore in 2016. At Singtel, he spent three years as Head of Mobile Marketing and Analytics, driving data-led growth strategies.</p> <p>In June 2019, Siddharth returned to Airtel as CEO for the Kolkata, West Bengal & Odisha circles.</p> <p>Prior to Airtel, he gained experience at BPL Mobile and Jet Airways.</p> <p>Siddharth is an alumnus of UCLA Anderson School of Management.</p>
5	Disclosure of relationship between directors (in case of appointment of director)	Not applicable

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