

Overview of Bharti Airtel Foundation

Bharti Airtel Foundation, the philanthropic arm of Bharti Enterprises, is working to make quality education available to underprivileged children and to create opportunities for their holistic development, with a special focus on the girl child. Started in 2000, the Foundation implements and supports programs in primary, elementary, secondary and higher education through its educational initiatives.

1. Satya Bharti School Program:



Built and run by the Foundation, the flagship Satya Bharti Schools go beyond academics by fostering a dynamic learning environment, nurturing life skills, and engaging the community, besides providing free, quality education to underprivileged children, especially the girl child. At its core, the program emphasizes holistic development for future citizens. It combines academic excellence with a focus on learning levels, life skills, and instilling values and respect for communities and the environment.

Bharti Airtel Limited supported the program in enabling the holistic development of students and their communities, child-friendly infrastructure, prioritizing teacher development, and community engagement drives. Local service providers benefit from livelihood opportunities, and scholarships support alumni for a brighter future. Support from Bharti Airtel Limited strengthened the program's impact and created a supportive environment for students' well-being.

2. Quality Support Program:



In 2013, the Foundation launched the Quality Support Program (QSP) in collaboration with state governments to achieve its goal of transforming government schools into happy, holistic institutions of learning. The program is designed to impact students, teachers, parents as well as administrators through a standardized yet flexibly implemented approach for co-scholastic interventions – eventually creating a self-sustaining model. Good practices of Satya Bharti Schools are implemented in these partner government schools with the purpose of institutionalizing

these in a time frame of three to five years. The program is based on the principle of building on the existing strengths of teachers and schools, while providing catalytic support to bridge the gaps.

Support from Bharti Airtel Limited strengthened the program's impact and created a supportive environment for students' well-being

3. Plaksha University



With a focus on future technologies and supporting higher education initiatives in the country, Bharti Airtel Foundation has entered into a strategic collaboration with Plaksha University – a collective philanthropic venture founded by leading technology entrepreneurs, business leaders and corporates, to create a world-class technology institution for providing high quality education. Under this collaboration, the Foundation will infuse funds towards infrastructure support, including construction of the academic block, and provide Bharti Airtel Scholarships to

undergraduate/graduate students from economically disadvantaged backgrounds, to pursue courses at the university (including tuition fee waiver, free laptop, and financial support for hostel and meal on need basis). The scholarship goes beyond a financial commitment to offer a transformational experience for exceptional and deserving students to develop academically and professionally.

Support from Bharti Airtel Limited has encouraged the less privileged students to pursue higher education and dream of bright career.

4. Anant University



Anant University, established as India's first design university, is in collaboration with the Foundation for the School of Future Technologies. This would help prospective students pursue higher education on design elements in future technologies. and thereby creating opportunities for aspirants to become design thinkers skilled to identify and meet the needs of the community, in the rapidly-changing world of technology.

Support from Bharti Airtel Limited for infrastructure development of Academic block in Anant University will support the less privileged students to pursue higher education and dream of bright career.